

ORDER NO. 8000141343  
Issued Date Mon, 7 Apr, 2025



**SUPPLIER** Market Xcel Data Matrix Pvt Ltd  
**Contact**  
17, Okhla Industrial Estate Phase 3  
New Delhi 30  
110020  
India  
Phone: +91 911142343560

**Vendor Tax ID** 07AAECM5086D1ZI

**Vendor TIN Number**

**DELIVERY ADDRESS**  
We Work NESCO, North Wing,  
4th Floor Office # 102  
Goregaon East,  
Mumbai 13  
400063  
India

**Vendor BIN Number**  
**Vendor TIN Address**  
**Vendor BIN Address**

**BILL TO**  
NielsenIQ (India) Pvt Ltd  
We Work NESCO, North Wing,  
4th Floor Office # 102  
Goregaon East,  
Mumbai 13  
400063  
India

**Comments**

**Payment Terms** Net 30 days - from entry date  
**NielsenIQ Tax ID** 27AAACM9279L1ZS

Line Item Details (1 Line Item)

No.	Need-by Date	Supplier Part Number	Quantity	Description	Price	Amount	Discount
1	Wed, 19 Mar, 2025		1.00	Kanaka-Mar-25	66,150.00 INR	66,150.00 INR	
<p><b>Unit of Measure</b> Each <b>Full Description</b> Kanaka- Mar-25 CPI-189 SS-350</p> <p><b>Delivery Contact Person</b> Saikumar C Chellam</p>							

**TOTAL AMOUNT** 66,150.00 INR

**Terms and Conditions**

- 1) This PO is legally valid even without signature.  
2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.  
3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (<https://nielseniq.com/global/en/legal/purchase-order-terms-and-conditions/>)  
4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.

**NOTE:**

- i) Taxes will be applicable as per regulations  
ii) With-holding Tax will be applicable as per regulations

**Invoicing Terms And Conditions of Purchase**

To submit invoice in ARIBA please follow this guideline ([https://support.ariba.com/Adapt/Ariba\\_Network\\_Supplier\\_Training/#/id/61ba0576dd5c4ccbf26bda61](https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id/61ba0576dd5c4ccbf26bda61)). Please send original invoice to NielsenIQ Legal entity name and address shown above