

From  
Name of the Freelancer:- Dhruv Shah  
Address:-  
Mobile No:- 6354266540

## BILL

Customer's Name & Address

To : MARKET XCEL DATA MATRIX PVT. LTD.

1st Floor, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near IOC Petrol

Pump, Geeta Mandir Road, Bhulla Bhai Park, Ahmedabad - 380022

PAN No.: AAECM5086D

For Commercial Use:

Bill No:

18181 19/12/25

Date:

Freelancer Code: MXAH DF2023-070

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
20250175			
Job Title: Gramers - Genz			

Fieldwork Locations:

### Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	25	200	5000/-
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

### Other Fees/Charges

Supervision Charges	25	200	5000/-
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Executive Name: Dhruv Shah

EIC Employee ID: Date: Signature:

mx Gup. & hah v.s.

### Totals

A) Fees for Assignemnt	Job No.	Task Code	Amount:-
	20250175		5000/-
B) Supervision Charges			Amount:-
			5000/-

Grand Total (A+B) For Net Payment

Rupees in Words: five thousand only

### Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250175	101	Ahm	25	25	0	25	25	0

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is:

Beneficiary Bank Account Name: Dhruv Shah

Beneficiary Bank Account Number: 72760100011085

Beneficiary Bank Name: Bank of Baroda

Beneficiary IFSC Code: BARB0DBVAH

E&OE

Dhruv  
18/12/25


(Signature & Date)

Shah V.S.  
18/12/25

Approved by with date

Bill Received On:

Bill Checked & Cleared On:

 <b>marketxcel</b>	<b>17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020</b> Executive Name: <u>Dhruv Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   
	This is to certify that <u>Dhruv Shah</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>251125</u> Date of Issue: <u>29/11/25</u> Valid From: <u>29/11/25</u> to <u>7/12/25</u> Job Fieldwork Location: <u>Ahm</u> Mobile No: <u>6354266540</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name <u>Dhruv Shah</u> House Address <u>Ahm</u>	Job No: <u>20250175</u> Job Title: <u>Gamers Gen 2</u> Fieldwork Location:	Freelancer Code: <u>mxAHDF</u> Reference No: <u>2020-070</u> Date: <u>19/12/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>FF</u>	<u>101</u>	<u>25</u>	<u>200</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 19/12/25

Name of signee: Dhruv Shah

Signature: Dhruv

Signed in the presence of:

1) Witness Name: Vansha Shah

Contact number: 7600026414

Signature: Shah VS

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_



From  
Name of the Freelancer:- Paresh dargi  
Address:-  
Mobile No:- 9824638436

## BILL

Customer's Name & Address  
**To : MARKET XCEL DATA MATRIX PVT. LTD.**  
1st Floor, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near IOCI Petrol  
Pump, Geeta Mandir Road, Bhulla Bhai Park, Ahmedabad - 380022  
PAN No.: AAECM5086D

For Commercial Use:

Bill No: 18182 19/12/25  
Date:  
Freelancer Code: mx AHDF2023-014

**Towards my Charges/Fees against Assignment/stated below:**

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
<u>20250175</u>			
Job Title: <u>Camera - Gen 2</u>			
Fieldwork Locations:			

### Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	<u>11</u>	<u>200</u>	<u>2200 / -</u>
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

### Other Fees/Charges

Supervision Charges	<u>11</u>	<u>200</u>	<u>2200 / -</u>
Executive Name: <u>Usha Shah</u>			
EIC Employee ID: <u>mx Shah. us.</u>			

### Totals

A) Fees for Assignemt	Job No. <u>20250175</u>	Task Code	Amount:- <u>2200 / -</u>
B) Supervision Charges			Amount:- <u>2200 / -</u>

**Grand Total (A+B) For Net Payment**

Rupees in Words: Two thousand two hundred only

### Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	<u>20250175</u>	<u>101</u>	<u>Atom</u>	<u>sf</u>	<u>11</u>	<u>0</u>	<u>11</u>	<u>11</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is:  
Beneficiary Bank Account Name: Paresh dargi  
Beneficiary Bank Account Number: 09330100014023  
E&OE

Beneficiary Bank Name: Bank of Baroda  
Beneficiary IFSC Code: BARBOUSMANP

Paresh  
18/12/25


(Signature & Date)

Shah. V.S  
18/12/25

Approved by with date

Bill Received On:

Bill Checked & Cleared On:

 <b>marketxcel</b>	<b>17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi - 110020</b> Executive Name: <u>Ujjwal Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   (Card Holder's Signature)
	This is to certify that <u>Pooresh dargi</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>25/1/25</u> Date of Issue: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>7/2/25</u> Job Fieldwork Location: <u>Ahm</u> Mobile No: <u>9824638436</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

### Assignment letter

Freelancer Name <u>Pooresh dargi</u> House Address <u>Ahm</u>	Job No: <u>20250175</u> Job Title: <u>Cracker - Gen2</u> Fieldwork Location:	Freelancer Code: <u>mxm11Df2022</u> Reference No: <u>- 014</u> Date: <u>19/2/25</u>
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Dear Sir/Madam,  
 This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.  
 We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.  
 (A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>RF</u>	<u>101</u>	<u>11</u>	<u>200</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 19/2/25  
 Name of signee: Pooresh dargi  
 Signature: pooresh

#### Signed in the presence of:

1) Witness Name: Ujjwal Shah  
 Contact number: 7600026414  
 Signature: Shah.VS.  
 2) Witness Name: \_\_\_\_\_  
 Contact number: \_\_\_\_\_  
 Signature: \_\_\_\_\_



From  
Name of the Freelancer:- Baithaman Rachma  
Address:-  
Mobile No:- 8866789269

**BILL**

Customer's Name & Address <b>To : MARKET XCEL DATA MATRIX PVT. LTD.</b> 1st Floor, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near IOCI Petrol Pump, Geeta Mandir Road, Bhulla Bhai Park, Ahmedabad - 380022 PAN No.: AAECM5086D	For Commercial Use:  Bill No: <u>18183</u> <u>19/2/25</u> Date: Freelancer Code: <u>MXAHDF2023-128</u>
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**Towards my Charges/Fees against Assignment/s stated below:**

Job No: <u>20250175</u>	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
Job Title: <u>Gramers - Grenz</u>			
Fieldwork Locations:			

**Fees for Assignment**

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	<u>5</u>	<u>200</u>	<u>1000/-</u>
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

**Other Fees/Charges**

Supervision Charges	<u>5</u>	<u>200</u>	<u>1000/-</u>
Executive Name: <u>Uqasha Shah</u>			
EIC Employee ID: Date: Signature: <u>mx Gus Shah. V.S.</u>			

**Totals**

A) Fees for Assignemt	Job No. <u>20250175</u>	Task Code	Amount:- <u>1000/-</u>
B) Supervision Charges			Amount:- <u>1000/-</u>

**Grand Total (A+B) For Net Payment**

Rupees in Words: One thousand only

**Summary**

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	<u>20250175</u>	<u>101</u>	<u>Ahm</u>	<u>FF</u>	<u>5</u>	<u>0</u>	<u>5</u>	<u>5</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.


My PAN Account Number is:

Beneficiary Bank Account Name: Baithaman Rachma Beneficiary Bank Name: Bank of India

Beneficiary Bank Account Number: 210310110031259 Beneficiary IFSC Code: BKI00002103

E&OE

(Signature & Date)	<u>Shah. V.S.</u> <u>18/02/25</u> Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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	<b>17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020</b> Executive Name: <u>Ujjwal Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer
	This is to certify that <u>Rachna</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>251125</u> Date of Issue: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>31/2/25</u> Job Fieldwork Location: <u>Ahm</u> Mobile No: <u>8866789269</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Brahman</u> House Address: <u>Rechna</u> <u>Ahm</u>	Job No: <u>20250175</u> Job Title: <u>Chamers-Cent</u> Fieldwork Location:	Freelancer Code: <u>mxAHDF2023</u> Reference No: <u>-928</u> Date: <u>19/2/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>F2f</u>	<u>101</u>	<u>5</u>	<u>200</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 19/2/25

Name of signee: Brahman Rechna

Signature: Rachna

Signed in the presence of:

1) Witness Name: Ujjwal Shah

Contact number: 7600026414

Signature: Shah.U.S.

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_



From  
Name of the Freelancer:-  
Address:-  
Mobile No:-

Hiral Shah  
9904962027

## BILL

Customer's Name & Address

To : **MARKET XCEL DATA MATRIX PVT. LTD.**  
1st Floor, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near IOCI Petrol  
Pump, Geeta Mandir Road, Bhulla Bhai Park, Ahmedabad - 380022  
PAN No.: AAECM5086D

For Commercial Use:

Bill No:

18184/19/2/25

Date:

Freelancer Code: MXAHDF 2023-065

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
20250175			

Job Title: Cum gratia leave

Fieldwork Locations:

### Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

### Other Fees/Charges

Supervision Charges 1 2460 2460/-

Executive Name: Vaishali Shah

EIC Employee ID: Date: Signature: Mx 649 Shah. V.S.

### Totals

A) Fees for Assignemt Job No. Task Code Amount:- 2460/-

20250175

B) Supervision Charges Amount:- 2460/-

**Grand Total (A+B) For Net Payment**

Rupees in Words: Two thousand four hundred sixty only

### Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	20250175	101	Ann	FF	1	0	1	1	0

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is:

Beneficiary Bank Account Name: Hiral Shah

Beneficiary Bank Account Number: 601100901026857

E&OE

Beneficiary Bank Name: VCCO Bank

Beneficiary IFSC Code: HDFC0CVCCB

H.D. Shah  
18/02/25


(Signature & Date)

Shah. V.S.  
18/02/25

Approved by with date

Bill Received On:

Bill Checked & Cleared On:

 <b>marketxcel</b>	<b>17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020</b> Executive Name: <u>Vaishali Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   (Card Holder's Signature)
	This is to certify that <u>Hiral Shah</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>251125</u> Date of Issue: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>7/2/25</u> Job Fieldwork Location: <u>Arm</u> Mobile No: <u>984962029</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

### Assignment letter

Freelancer Name: <u>Hiral Shah</u> House Address: <u>Arm</u>	Job No: <u>20250175</u> Job Title: <u>Games - Gen</u> Fieldwork Location: <u>2</u>	Freelancer Code: <u>MXADIF</u> Reference No: <u>2020-065</u> Date: <u>19/2/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>Ft</u>	<u>ID1</u>	<u>1</u>	<u>2460</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

19/2/25

Name of signee:

Hiral Shah

Signature:

H. D. Shah

Signed in the presence of:

- Witness Name: Vaishali Shah  
 Contact number: 7600026414  
 Signature: Shah V.S.
- Witness Name: \_\_\_\_\_  
 Contact number: \_\_\_\_\_  
 Signature: \_\_\_\_\_