

Shadab Ansari

From: Amit Narula <amit@market-xcel.com>
Sent: 04 January 2023 18:19
To: 'Jain, Aashvi'
Cc: 'BHITALE, PRATIK'; 'Rai, Priyanka'; 'Naik, Mrugesh'; 'Shriyan, Swati'; 'Mehta, Radhika'; 'Shadab Ansari'; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com
Subject: RE: (P22-66193) Project Classic_Feasibility Check

Hi Aashvi,

Thank you for your note. We will have my colleague Shadab (copied here) take this up from our end. Please do keep his Reporting Managers, Shilpa & Manish copied on all communication.

Thanks & Regards,

Amit Narula
(AVP Client Services)



Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Jain, Aashvi <aashvi.jain@iqvia.com>
Sent: 04 January 2023 15:48
To: amit@market-xcel.com
Cc: BHITALE, PRATIK <pratik.bhitale@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; Naik, Mrugesh <mrugesh.naik@iqvia.com>; Shriyan, Swati <swati.shriyan@iqvia.com>; Mehta, Radhika <radhika.mehta@iqvia.com>
Subject: RE: (P22-66193) Project Classic_Feasibility Check

Great Amit!
Will process the PO

Additionally, I will be sharing the screener with you shortly, kindly start with identifying the recruits. Tentatively, we will be starting the interviews from the next week, and plan to close the study by the 27th of Jan. Kindly help us with a workplan for the same.

Warm Regards,
Aashvi Jain

From: Amit Narula <amit@market-xcel.com>
Sent: Wednesday, January 4, 2023 3:45 PM
To: Jain, Aashvi <aashvi.jain@iqvia.com>
Cc: BHITALE, PRATIK <pratik.bhitale@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; Naik, Mrugesh <mrugesh.naik@iqvia.com>; Shriyan, Swati <swati.shriyan@iqvia.com>; Mehta, Radhika

<radhika.mehta@iqvia.com>

Subject: RE: (P22-66193) Project Classic_Feasibility Check

Hi Aashvi,

Thank you for your time over the call. Please find below the prices keeping in mind LOI 45 minutes.

Speciality	Units	CPI	Total
Urologist	7	3000	21000
Gynaecologist	1	4095	4095
Total			25095

Request you to allow us to revisit the costs in case the actual LOI is coming over 45 minutes. We will then need to hold the earlier costs.

Thanks & Regards,

Amit Narula
(AVP Client Services)



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From: Amit Narula <amit@market-xcel.com>

Sent: 04 January 2023 14:35

To: 'Jain, Aashvi' <aashvi.jain@iqvia.com>

Cc: 'BHITALE, PRATIK' <pratik.bhitale@iqvia.com>; 'Rai, Priyanka' <priyanka.indramanithakur@iqvia.com>; 'Naik, Mrugesh' <mrugesh.naik@iqvia.com>; 'Shriyan, Swati' <swati.shriyan@iqvia.com>; 'Mehta, Radhika' <radhika.mehta@iqvia.com>

Subject: RE: (P22-66193) Project Classic_Feasibility Check

Hi Aashvi,

Thank you for reaching out. Please find below our costs for your kind reference-

	Units	CPI	Total
Urologist	5	3600	18000
Andrologist	2	3600	7200
Gynaecologist	1	4410	4410
Total			29610

The above includes recruitment & incentives.

Thanks & Regards,

Amit Narula
(AVP Client Services)



Market Xcel Data Matrix Pvt. Ltd.

Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Jain, Aashvi <aashvi.jain@iqvia.com>

Sent: 04 January 2023 13:02

To: amit@market-xcel.com

Cc: BHITALE, PRATIK <pratik.bhitale@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; Naik, Mrugesh <mrugesh.naik@iqvia.com>; Shriyan, Swati <swati.shriyan@iqvia.com>; Mehta, Radhika <radhika.mehta@iqvia.com>

Subject: Project Classic_Feasibility Check

Hi Amit,

We have a new study in the Urology space **to understand the Urology and Pelvic Health Market in India**, which will specifically focus on Urologists, Andrologists, and Gynecologists qualitative interviews 45 mins LOI

We will be specifically focusing on the following indications in this segment:

- Stones (Kidney/ureteral/ etc.)
- Benign Prostatic Hyperplasia (BPH)
- Erectile Dysfunction
- Stress Urinary Incontinence (SUI)

Please find below the sample spread:

Town-class	No. of hospitals	Private Large/ Coporate					No. of hospitals	Private Medium/			Qualitativ
		Urologist-Stone Management	Urologist-BPH	Urologist/Andrologist-ED & SUI (Male)	Urologist/Gynecologist-SUI (Female)	Sub-Total-		Urologist-Stone Management	Urologist-BPH	Urologist/Andrologist-ED & SUI (Male)	
						No. of Interviews					
Delhi	2	1	1	1	1	4	1	1	1	-	

Kindly share quotes for the same.

Warm Regards,

Aashvi Jain

Analyst

Primary Intelligence



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