

Meterology Data Private Limited

4th Floor, Valencia Towers,
61, Dr S. S. Rao Road, Raj Kamal Marg., Parel (E),
Mumbai, 400012, IN



PURCHASE ORDER

Order Date: 12/16/2022
Order No: PO/22-23/00080

Market Xcel Data Matrix Pvt. Ltd.
16 LGF, sant Nagar, East of kailash,
New Delhi
New Delhi, 110065

PAN No: AAECM5086D
Vendor Ref No:
GST Reg. No: 07AAECM5086D1ZI

Contact Name: Raaj Dharmanani

Description	Qty	UOM	Unit Price	Amount INR
Listing Study FY 22-23 (SV) Phase 8	18158.00	Numbers	575.00	10,440,850.00
Listing Study FY 22-23 (SV) Phase 8	2447.00	Numbers	600.00	1,468,200.00
Subtotal				11,909,050.00
Total				11,909,050.00
Amount in Words : INR ONE CRORE NINETEEN LAKH NINE THOUSAND FIFTY RUPEES AND ZERO PAISA ONLY				

Terms & Conditions :

- PO towards Listing study for FY22-23 P8 Secondary Variable
- Payment Term - a) 30% of the project value after commissioning. b) 25% at the end submission of 50% of sample. c) 25% at the end submission of 75% of sample. d) 17% at the submission of 100% of Total sample. The phase billing will be disbursed post adjustments of arrived Penalties. e) 3% Kept on hold to be released post 6 months of final Data Delivery subject to adjustments of Penalties if any
- Scope of Work, Delivery timeline, SLA & Penalties : Annexure attached
- This PO is governed by the services Agreement which is executed between the parties 17th day of August 2022 and shall be effective from 15th June 2022.
Notwithstanding anything mentioned herein, in the event of any conflict between the term of this PO & the Agreement, the Agreement terms shall stand to supersede.
- Market Xcel Data Matrix Pvt. Ltd. will be using MDPL Questionnaire Application (developed & tested) for the collection of data.
- Data to be shared as per the standard password policy shared by MDPL team and password to be shared to single designated person assigned by MDPL team.
- All the terms and conditions are as per the principle agreement signed between both the parties
- GST Clause : Annexure attached
- Taxes : Extra as applicable
- PO number to be included in Invoice.
- Man-day Loss (Man day Loss will be compensated while attempting the Secondary Variable with the Rate of Rs.400/- per Man day Loss at (HP, J&K, UTK, NES) & Rs. 300/- per Man day loss for other allocated states.

* Protected disclosure in line with the Company Whistle-blower Policy may be made at 1800 103 0336 (Toll free) or write to us at: mdl@thewhistleblower.co.in. A written complaint may be made in a sealed envelope to our registered address (To, Chairman of the Whistle Blower Committee at Broadcast Audience Research Council India, Valencia, Tower, 4th Floor, Rajkamal Marg, Dr S. S. Rao Road, Parel East, Mumbai, Maharashtra 400012). Please also refer to our website: <https://barcindia.co.in/policy-updates/barc-india-whistle-blower-policy-2021-22.pdf> for our Whistleblower policy.

For METEROLOGY DATA PRIVATE LIMITED

Authorized Signatories