

FW: [Mxcel]RFQ for 171431980 - Mother SID: 342872 MAC-105203000 (P22-65903)



Anshika Chugh <anshika.chugh@market-xcel.com>
To: deepthi@market-xcel.com; pm@market-xcel.com
Cc: raaj.dharmani@market-xcel.com



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Good day!

Thanks for sending this over. Please find below our detailed quote after targeting age, gender, and region at estimated IR of 70%.

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Geography	IR (in %)	LOI (in mins)	Sample Size	CPI (INR)	Timelines	Device
India	70%	10 mins	300	₹ 150.00	3-4 days	DA

Kindly let us know in case of any queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.**

Regards,
Anshika Chugh
+91-9654677531

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To: deepthi@market-xcel.com, Patel, Rashmi (I) <rashmi.patel@nsimx@kantar.com>

Cc: Shukla, Sanju (LSDEL rtech) <Sanju.Shukla@kantar.com>; pm@market-xcel.com; raaj.dharmani@market-xcel.com; 'panels' <panels@market-xcel.com>; NSMX-INSample <NSMX-INSample@Kantar.com>

Subject: RE: [Mxcel]RFQ for 171431980 - Mother SID: 342872 MAC-105203000 (P22-65903)

Hi Anshika,

We are good to proceed here.

Please let me know who will be the PM here.

Thank and Regards,
Suraj Kumar | Project Manager
9971296155

From: Birds XOS [<mailto:birds@market-xcel.com>]