

## Shadab Ansari

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**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>  
**Sent:** 29 March 2023 12:46  
**To:** 'Rane, Mayuresh'; 'Singh, Daulat EX1'; shadab.ansari@market-xcel.com  
**Cc:** 'amit'; 'Kapil Narang'; 'Vartak, Shubhankar'; manishoberoi@market-xcel.com; 'Joshi, Nikita'  
**Subject:** RE: Aurora\_2973740\_Database ((P22-67804 ))

Adding @shadab.ansari@market-xcel.com in this mail.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>  
**Sent:** Wednesday, March 29, 2023 8:30 AM  
**To:** 'Rane, Mayuresh' <mayuresh.rane2@iqvia.com>; 'Singh, Daulat EX1' <daulat.singh@iqvia.com>  
**Cc:** 'amit' <amit@market-xcel.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; 'Vartak, Shubhankar' <shubhankar.vartak@iqvia.com>; 'manishoberoi@market-xcel.com' <manishoberoi@market-xcel.com>; 'Joshi, Nikita' <nikita.joshi@iqvia.com>  
**Subject:** RE: Aurora\_2973740\_Database ((P22-67804 ))

Dear Both,

Hi! Thanks a lot for the go ahead on the study and the database is well received.

We will get the same links of flux, glow and Clarius used for the new project (renamed) to initiate the fieldwork. We will have an internal briefing done today along with rolling out the study so that the team can plan their travel and fieldwork in accordance.

Allow us time to get back to you on the timelines within today basis our discussion over the call yesterday.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Rane, Mayuresh <[mayuresh.rane2@iqvia.com](mailto:mayuresh.rane2@iqvia.com)>  
**Sent:** Tuesday, March 28, 2023 8:04 PM  
**To:** Singh, Daulat EX1 <[daulat.singh@iqvia.com](mailto:daulat.singh@iqvia.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** 'amit' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Vartak, Shubhankar <[shubhankar.vartak@iqvia.com](mailto:shubhankar.vartak@iqvia.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); Joshi, Nikita <[nikita.joshi@iqvia.com](mailto:nikita.joshi@iqvia.com)>  
**Subject:** RE: Aurora\_2973740\_Database

Hi Shilpa,

Sharing the database for the study. As mentioned by Daulat below please initiate the field work at the earliest.

Regards,  
Mayuresh Rane

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**From:** Singh, Daulat EX1 <[daulat.singh@iqvia.com](mailto:daulat.singh@iqvia.com)>  
**Sent:** Tuesday, March 28, 2023 6:00 PM  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** 'amit' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Vartak, Shubhankar <[shubhankar.vartak@iqvia.com](mailto:shubhankar.vartak@iqvia.com)>; Rane, Mayuresh <[mayuresh.rane2@iqvia.com](mailto:mayuresh.rane2@iqvia.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); Joshi, Nikita <[nikita.joshi@iqvia.com](mailto:nikita.joshi@iqvia.com)>  
**Subject:** RE: Aurora feasibility testing\_RFQ

Hi Shilpa,

Please find attached database for this study. Currently, the database is less and we would share an updated list soon.

Kindly use the links generated for Flux, Glow, and Clarius projects and launch the study from tomorrow. As discussed, please share a detailed plan with timelines for completion of fieldwork and providing raw data.

Regards,  
Daulat Singh  
Analyst- PI  
Mob: 7045084455

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Dear Daulat,

Hi! Hope you are doing good. Please find below the cost for your reference –

Aurora feasibility testing Aurora feasibility testing			
Methodology	F2F		
LOI	20 minutes		
Client Database	Yes		
Specialty	Units	CPI	Total Cost
Pediatrician	60	1638	98280
General Physician	60	630	37800
Gynecologist	60	1890	113400
Total Cost - INR			249480

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** Monday, 27 March, 2023 9:45 PM

**To:** Singh, Daulat EX1 <[daulat.singh@iqvia.com](mailto:daulat.singh@iqvia.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)

**Cc:** 'amit' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Vartak, Shubhankar <[shubhankar.vartak@iqvia.com](mailto:shubhankar.vartak@iqvia.com)>; Rane, Mayuresh <[mayuresh.rane2@iqvia.com](mailto:mayuresh.rane2@iqvia.com)>

**Subject:** RE: Aurora feasibility testing\_RFQ

Dear Daulat,

Thank you for sharing the request.

My colleague Shilpa Gupta copied in this mail will get back to you with cost on this.

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Singh, Daulat EX1 <[daulat.singh@iqvia.com](mailto:daulat.singh@iqvia.com)>  
**Sent:** Monday, March 27, 2023 8:54 PM  
**To:** [amit@market-xcel.com](mailto:amit@market-xcel.com)  
**Cc:** Vartak, Shubhankar <[shubhankar.vartak@iqvia.com](mailto:shubhankar.vartak@iqvia.com)>; Rane, Mayuresh <[mayuresh.rane2@iqvia.com](mailto:mayuresh.rane2@iqvia.com)>  
**Subject:** Aurora feasibility testing\_RFQ

Hi Amit,

I hope this email finds you well. Greetings from IQVIA.

We are having a Quantitative Study for our new project xxx. Please see the details below.

We require services for **scripting, recruitment and field work**.

Kindly do let us know the feasibility and the costs. (approved as per rate card)

- **Target respondent:** Pediatricians, Gynecologist, General Physician
- **Sample size:** 180
- **Database:** Yes
- **Fieldwork duration:** 3 weeks
- **LOI :** 20 minutes
- **Methodology:** F2F
- **Sample design**

Specialty	Agartala	Guwahati
Pediatrician	30	30
General Physician	30	30
Gynecologist	30	30
Total	90	90

Regards,  
Daulat Singh  
Analyst- PI  
Mob: 7045084455

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