This purchase order was delivered by Ariba Network. For more information about Ariba and Ariba Network, visit https://www.ariba.com.



From:

India

NielsenIQ (India) Pvt Ltd Godrej IT Park, C Block, 6th F Mumbai 13 400079

To:

Market Xcel Data Matrix Pvt Ltd 17, Okhla Industrial Estate Phase 3

New Delhi Delhi 110020

India Phone: Fax:

Email: deepti@market-xcel.com

Purchase Order

(New)

8000039002

Amount: 1,071,000.00 INR

Version: 1

Payment Terms

NET 45

Comments

Comment Type: Terms and Conditions

Body:1) This PO is legally valid even without signature.

- 2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.
- 3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (https://nielseniq.com/global/en/legal/purchase-order-termsand-conditions/)
- 4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.

NOTE:

- i) Taxes will be applicable as per regulations
- ii) With-holding Tax will be applicable as per regulations

Other Information

NielsenIQ Tax ID: 27AAACM9279L1ZS Vendor Tax ID: 07AAECM5086D1ZI

Company Code: 0273 Purchasing Unit Name: IN

Invoicing Terms and Conditions To submit invoice in ARIBA please follow this guideline

of Purchase: (https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id

> /61ba0576dd5c4ccbf26bda61). Please send original invoice to NielsenIQ Legal entity name and address shown above

SHIP ALL ITEMS TO

NielsenIQ (India) Pvt Ltd Godrej IT Park, C Block, 6th F

Mumbai 13 400079 India

Ship To Code: 0273 Email: SAIKUMAR.

CHELLAN@NIELSENIQ.COM

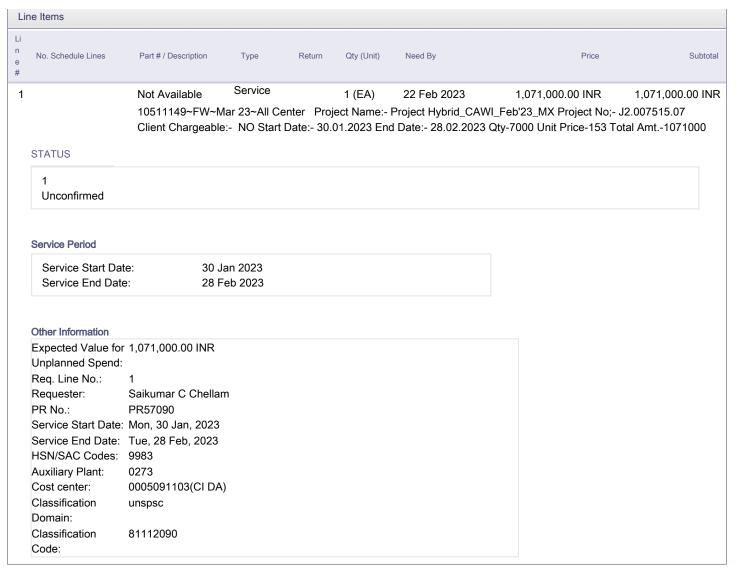
BILL TO

NielsenIQ (India) Pvt Ltd Godrej IT Park, C Block, 6th F

Mumbai 13 400079 India

DELIVER TO

Saikumar C Chellam NielsenIQ (India) Pvt Ltd



Order submitted on: Thursday 2 Mar 2023 1:05 PM GMT+05:30

Received by Ariba Network on: Thursday 2 Mar 2023 1:08 PM GMT+05:

30

This Purchase Order was sent by Nielsen Consumer LLC AN01495123722 and delivered by Ariba Network.

PDF generated by Deepti Kumar on Thursday 2 Mar 2023 1:08 PM GMT+05:30

Sub-total: 1,071,000.00 INR