**RESPONDENT CRITERIA:**

**IDI At least 20 cognitive interviews must be conducted as per the specified table below.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Geography** | 10 Rural | 10 Urban |   |
| **Gender** | 10 Female | 10 Male |   |
| **Income** | 8 Low income | 6 Middle income | 6 Upper income |
| **Education** | 8 Primary | 6 Secondary | 6 Tertiary |
| **Language Split** | 10 in Hindi | 10 in Bengali |   |
| **Age groups** | 6 x 18-29 years old | 8 x 30-44 years old | 6 x 45-79 years old  |

Cities – Delhi & Kolkata.

Sample Split –

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Centres** | Delhi | Delhi Rural | Kolkata | Kolkata Rural |
| **Sample Size** | 5 | 5 | 5 | 5 |
| **Gender** |
| **Female** | 3 | 2 | 2 | 3 |
| **Male** | 2 | 3 | 2 | 3 |
| **Income** |
| **Low Income** |   | 4 |   | 4 |
| **Middle Income** | 2 | 1 | 2 | 1 |
| **Upper Income** | 3 |   | 3 |   |
| **Education** |
| **Primary** |   | 4 |   | 4 |
| **Secondary** | 2 | 1 | 2 | 1 |
| **Tertiary** | 3 |   | 3 |   |
| **Age groups** |
| **18-29** | 1 | 2 | 1 | 2 |
| **30-44** | 2 | 2 | 2 | 2 |
| **45-79** | 2 | 1 | 2 | 1 |

**Requirements.**

1. Participant Recruitment
2. Moderation
3. Sim Translator
4. Audio & Video Recording
5. Transcripts in English (Word Format)