Shadab Ansari

From:	Shilpa Gupta <shilpa.gupta@market-xcel.com></shilpa.gupta@market-xcel.com>
Sent:	07 October 2022 16:46
То:	'Lilly David'; shadab.ansari@market-xcel.com
Cc:	'Pratiksha Yadav'; 'Aaliya Shaikh'; 'Vrushali Bugde'; 'Omkar Sapkal'; 'Annu Swami';
	manishoberoi@market-xcel.com; 'Amit Narula'; 'Kapil Narang'
Subject:	RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Dear Lily,

Hi! Thanks for the go ahead. We will have Shadab Ansari working on this along with me.

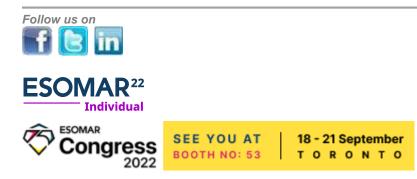
@shadab.ansari@market-xcel.com Please go through the mail below and plan the fieldwork.

Thanks & Regards

Shilpa Gupta Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd. Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976



From: Lilly David <Lilly.David@ipsos.com>

Sent: Friday, October 7, 2022 4:22 PM

To: shilpa.gupta@market-xcel.com

Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>

Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Hi Shilpa,

Thanks for sharing the cost.

We would like to go ahead with this study with you. Will share the timelines soon for this.

Regards Lilly David 9971905569

'The RPM Narrative: Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'

From: Shilpa Gupta <<u>shilpa.gupta@market-xcel.com</u>>
Sent: 07 October 2022 15:44
To: Lilly David <<u>Lilly.David@ipsos.com</u>>
Cc: Pratiksha Yadav <<u>Pratiksha.Yadav@ipsos.com</u>>; Aaliya Shaikh <<u>Aaliya.Shaikh@ipsos.com</u>>; Vrushali Bugde
<<u>Vrushali.Bugde@ipsos.com</u>>; Omkar Sapkal <<u>Omkar.Sapkal@ipsos.com</u>>; Annu Swami <<u>Annu.Swami@ipsos.com</u>>;
manishoberoi@market-xcel.com; 'RFP@' <<u>rfp@market-xcel.com</u>>
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

CAUTION: EXTERNAL

Dear Lily,

Hi! Please find below the revised cost for your reference -

Specialty	Ν	CPI	Total Cost
CP	12	3500	42,000/-
Cardiologist	8	4000	32,000/-
Total Cost			74,000/-
GST			Additional

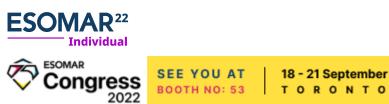
Thanks & Regards

Shilpa Gupta Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd. Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976





From: Lilly David <Lilly.David@ipsos.com>
Sent: Friday, October 7, 2022 2:46 PM
To: shilpa.gupta@market-xcel.com
Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde

Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Hi Shilpa,

Can you please share revised cost as per the below TG at the earliest.

Methodology- Qual LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner
- Year of experience:
 - Cardiologist: 10-25 years
 - CP: 10-25 years

Centers	СР	Cardiologist	Total
Mumbai	4	2	6
Kolkata	2	2	4
Bangalore	2	2	4
Pune	2	1	3
Ahmedabad	2	1	3
TOTAL	12	8	20

Regards Lilly David 9971905569

'The RPM Narrative: Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'

From: Shilpa Gupta <<u>shilpa.gupta@market-xcel.com</u>>

Sent: 22 September 2022 17:10

To: Lilly David <<u>Lilly.David@ipsos.com</u>>

Cc: Pratiksha Yadav <<u>Pratiksha.Yadav@ipsos.com</u>>; Aaliya Shaikh <<u>Aaliya.Shaikh@ipsos.com</u>>; Vrushali Bugde <<u>Vrushali.Bugde@ipsos.com</u>>; Omkar Sapkal <<u>Omkar.Sapkal@ipsos.com</u>>; Annu Swami <<u>Annu.Swami@ipsos.com</u>>; manishoberoi@market-xcel.com; 'RFP@' <<u>rfp@market-xcel.com</u>> Subject: RE: Eassibility and cost. Bhythm _ HED.VA Testing (D22 64E10)

Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

CAUTION: EXTERNAL

Dear Lily,

Hi! Please find below the cost for your reference -

Specialty	Ν	CPI	Total Cost
СР	10	3500	35,000
Cardiologist	10	4000	40,000
Total Cost			75,000
GST			Additional

Timelines- 2 weeks - 2.5 weeks

Thanks & Regards

Shilpa Gupta Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd. Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976



ESOMAR²²



From: Shilpa Gupta <<u>shilpa.gupta@market-xcel.com</u>>

Sent: Thursday, September 22, 2022 1:51 PM

To: 'Lilly David' <<u>Lilly.David@ipsos.com</u>>

Cc: 'Pratiksha Yadav' <<u>Pratiksha.Yadav@ipsos.com</u>>; 'Aaliya Shaikh' <<u>Aaliya.Shaikh@ipsos.com</u>>; 'Vrushali Bugde' <<u>Vrushali.Bugde@ipsos.com</u>>; 'Omkar Sapkal' <<u>Omkar.Sapkal@ipsos.com</u>>; 'Annu Swami' <<u>Annu.Swami@ipsos.com</u>>; 'manishoberoi@market-xcel.com' <<u>manishoberoi@market-xcel.com</u>>; 'RFP@' <<u>rfp@market-xcel.com</u>>

Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing

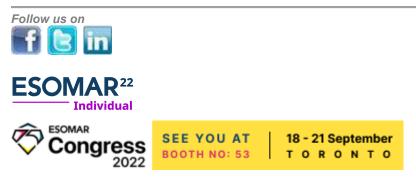
Dear Lily,

Hi! Confirming the receipt of this mail. Allow us time to share the cost by today EOD.

Shilpa Gupta Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd. Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976



From: Lilly David <Lilly.David@ipsos.com>
Sent: Thursday, September 22, 2022 1:47 PM
To: Shilpa Gupta <<u>shilpa.gupta@market-xcel.com></u>
Cc: Pratiksha Yadav <<u>Pratiksha.Yadav@ipsos.com</u>>; Aaliya Shaikh <<u>Aaliya.Shaikh@ipsos.com</u>>; Vrushali Bugde
<<u>Vrushali.Bugde@ipsos.com</u>>; Omkar Sapkal <<u>Omkar.Sapkal@ipsos.com</u>>; Annu Swami <<u>Annu.Swami@ipsos.com</u>>
Subject: Feasibility and cost -Rhythm_ HBP VA Testing
Importance: High

Hi Shilpa,

Kindly share the cost if the below TG is feasible at your end.

Methodology- Online DI LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner with more than 5 years of practice
- Sample Size: As per below grid 2 option
- Mixed of DB & NDB

Center	СР	Cardiologist	Total
Delhi	2	3	5
Mumbai	3	2	5
Kolkata	3	2	5
Chennai	2	3	5
Total	10	10	20

Regards Lilly David 9971905569

'The RPM Narrative: Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'