

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 07 October 2022 16:46
To: 'Lilly David'; shadab.ansari@market-xcel.com
Cc: 'Pratiksha Yadav'; 'Aaliya Shaikh'; 'Vrushali Bugde'; 'Omkar Sapkal'; 'Annu Swami'; manishoberoi@market-xcel.com; 'Amit Narula'; 'Kapil Narang'
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Dear Lily,

Hi! Thanks for the go ahead. We will have Shadab Ansari working on this along with me.

[@shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com) Please go through the mail below and plan the fieldwork.

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

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BOOTH NO: 53 | 18 - 21 September
TORONTO

From: Lilly David <Lilly.David@ipsos.com>
Sent: Friday, October 7, 2022 4:22 PM
To: shilpa.gupta@market-xcel.com
Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Hi Shilpa,

Thanks for sharing the cost.

We would like to go ahead with this study with you. Will share the timelines soon for this.

Regards
Lilly David
9971905569

*'The RPM Narrative: Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 07 October 2022 15:44
To: Lilly David <Lilly.David@ipsos.com>
Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

CAUTION: EXTERNAL

Dear Lily,

Hi! Please find below the revised cost for your reference –

| Specialty | N | CPI | Total Cost |
|--------------|----|------|------------|
| CP | 12 | 3500 | 42,000/- |
| Cardiologist | 8 | 4000 | 32,000/- |
| Total Cost | | | 74,000/- |
| GST | | | Additional |

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



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SEE YOU AT
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T O R O N T O

From: Lilly David <Lilly.David@ipsos.com>
Sent: Friday, October 7, 2022 2:46 PM
To: shilpa.gupta@market-xcel.com
Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

Hi Shilpa,

Can you please share revised cost as per the below TG at the earliest.

Methodology- Qual
LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner
- Year of experience:
 - Cardiologist: 10-25 years
 - CP: 10-25 years

| Centers | CP | Cardiologist | Total |
|--------------|-----------|--------------|-----------|
| Mumbai | 4 | 2 | 6 |
| Kolkata | 2 | 2 | 4 |
| Bangalore | 2 | 2 | 4 |
| Pune | 2 | 1 | 3 |
| Ahmedabad | 2 | 1 | 3 |
| TOTAL | 12 | 8 | 20 |

Regards
Lilly David
9971905569

*'The RPM Narrative: Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 22 September 2022 17:10
To: Lilly David <Lilly.David@ipsos.com>
Cc: Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing (P22-64519)

CAUTION: EXTERNAL

Dear Lily,

Hi! Please find below the cost for your reference –

| Specialty | N | CPI | Total Cost |
|--------------|----|------|------------|
| CP | 10 | 3500 | 35,000 |
| Cardiologist | 10 | 4000 | 40,000 |
| Total Cost | | | 75,000 |
| GST | | | Additional |

Timelines- 2 weeks – 2.5 weeks

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



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SEE YOU AT
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T O R O N T O

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Sent: Thursday, September 22, 2022 1:51 PM

To: 'Lilly David' <Lilly.David@ipsos.com>

Cc: 'Pratiksha Yadav' <Pratiksha.Yadav@ipsos.com>; 'Aaliya Shaikh' <Aaliya.Shaikh@ipsos.com>; 'Vrushali Bugde' <Vrushali.Bugde@ipsos.com>; 'Omkar Sapkal' <Omkar.Sapkal@ipsos.com>; 'Annu Swami' <Annu.Swami@ipsos.com>; 'manishoberoi@market-xcel.com' <manishoberoi@market-xcel.com>; 'RFP@' <rfp@market-xcel.com>

Subject: RE: Feasibility and cost -Rhythm_ HBP VA Testing

Dear Lily,

Hi! Confirming the receipt of this mail. Allow us time to share the cost by today EOD.

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



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Subject: Feasibility and cost -Rhythm_ HBP VA Testing
Importance: High

Hi Shilpa,

Kindly share the cost if the below TG is feasible at your end.

Methodology- Online DI
LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner with more than 5 years of practice
- Sample Size: As per below grid 2 option
- **Mixed of DB & NDB**

| Center | CP | Cardiologist | Total |
|--------------|-----------|--------------|-----------|
| Delhi | 2 | 3 | 5 |
| Mumbai | 3 | 2 | 5 |
| Kolkata | 3 | 2 | 5 |
| Chennai | 2 | 3 | 5 |
| Total | 10 | 10 | 20 |

Regards
Lilly David
9971905569

‘The RPM Narrative: Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management’