

Anil Kaul

From: Kol, Bhaskar (GfK) <Bhaskar.Kol@gfk.com>
Sent: 03 March 2023 15:22
To: Anshuman Dwivedi; 'Anil Kaul'
Cc: Verma, Manoj (GfK); Pali, Vijay (GfK); Singh, Vikas (GfK)
Subject: RE: Kitchen Specialist study.
Attachments: v6 Master Questionnaire - Kitchen Specialist.docx

Importance: High

Hi Anshuman,

We are aligned on the cost shared by you.
Sharing with you the test credential for STG and Q're in word.

ID - Kitchen_Test
Password – 1234
Organization – GfK India
Test Version – 108

Request to please get the survey tested and let us know if the same is working fine. Please get around 20-30 test surveys filled for us to see data output.

Best Regards,

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Bhaskar Kol
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From: Anshuman Dwivedi <anshuman@market-xcel.com>
Sent: Tuesday, January 31, 2023 3:34 PM
To: Kol, Bhaskar (GfK) <Bhaskar.Kol@gfk.com>; 'Anil Kaul' <anilkaul@market-xcel.com>
Cc: Verma, Manoj (GfK) <Manoj.Verma@gfk.com>; Pali, Vijay (GfK) <Vijay.Pali@gfk.com>; Singh, Vikas (GfK) <Vikas.Singh@gfk.com>
Subject: RE: Kitchen Specialist study.

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Dear Bhaskar

As Discussed, Please find the revised cost of above project along with app charges.

Total Sample Per City	Coverage	Final CPI(Excluding App Charges)	App Cost
30	47 Cities	346INR	171INR