	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi - 110020 Executive Name: <u>Chandna Mohan</u> Mobile No.: <u>9555108196</u>	PIC of the freelancer
	This is to certify that <u>Chandna Mohan</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No. <u>9/7/24</u> Valid From <u>9/7/24</u> to <u>27/7/24</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>9555108196</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Chandna Mohan</u> House Address: <u>Singh Avenue</u> <u>Rohini Nagar</u> <u>Faridkot</u>	Job No: <u>20240672</u> Job Title: <u>E-commerce Study</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>MXLKOF202J-2024</u> Reference No: Date: <u>9/7/24</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>9</u>	<u>90</u>

The above stated assignment will start from 9/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 9/7/24

Name of signee: Chandna Mohan  
21057027

Signature:

Signed in the presence of:

- Witness Name: Angela S. Verma  
 Contact number: 9650415475  
 Signature: [Signature]
- Witness Name: Chandna Mohan  
 Contact number: 9555108196  
 Signature: [Signature]



market xcel	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020	PIC of the freelancer
	Executive Name: <u>Indrajit Verma</u> Mobile No.: <u>9555 108196</u>	
This is to certify that <u>Indrajit Singh</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>10/7/24</u> Valid From: <u>10/7/24</u> to <u>27/7/24</u> Job Fieldwork Location: <u>Karapur</u> Mobile No: <u>9795693252</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.		
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Indrajit Singh</u>	Job No: <u>20240672</u>	Freelancer Code: <u>MXLXOF2023-184</u>
House Address: <u>Atara Nalabogaj</u>	Job Title: <u>E-commerce study - Out</u>	Reference No:
<u>Okhla</u>	Fieldwork Location: <u>Karapur</u>	Date: <u>10/7/24</u>

Dear Sir/Madam,  
This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.  
We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.  
A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Karapur</u>	<u>12</u>	<u>90</u>

The above stated assignment will start from 10/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 10/7/24

Name of signee: Indrajit Singh

Signature: Indrajit

Signed in the presence of:

1) Witness Name: Anshu Singh

Contact number: 960415475

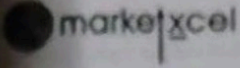
Signature: Anshu

2) Witness Name: Indrajit Verma

Contact number: 9555108196

Signature: Indrajit



	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Titisha Verma</u> Mobile No.: <u>9555108196</u>	PIC of the freelancer
	This is to certify that <u>Pooja Singh</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>MXLKF-2023-310</u> Date of Issue: <u>10/7/24</u> Valid From: <u>10/7/24</u> to <u>27/7/24</u> Job Fieldwork Location: <u>Karapur</u> Mobile No: <u>9696924234</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Pooja Singh</u> House Address: <u>Atara Nakhla, Unnao</u>	Job No: <u>20240672</u> Job Title: <u>E-Commerce Study - Out</u> Fieldwork Location: <u>Karapur</u>	Freelancer Code: <u>MXLKF-2023-310</u> Reference No: Date: <u>10/7/24</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Karapur</u>	<u>2</u>	<u>90</u>

The above stated assignment will start from 10/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 10/7/24

Name of signee: Pooja Singh

Signature: [Signature]

Signed in the presence of:

1) Witness Name: Anshu Sharma

Contact number: 9650415475

Signature: [Signature]

2) Witness Name: Titisha Verma

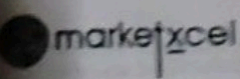
Contact number: 9555108196

Signature: [Signature]









17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020  
Executive Name: Jiten Kumar  
Mobile No.: 955560196

POC of the Freelancer

This is to certify that Sarita Upadhyay registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: 20240672  
Date of Issue: 9/7/24 Valid From: 9/7/24 to 27/7/24 Job Fieldwork Location: Lucknow Mobile No: 955560196 Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.

(Card Holder's Signature)

Assignment letter

Freelancer Name: Sarita Upadhyay  
House Address: 544/766 Chakraborty Road, Lucknow

Job No: 20240672  
Job Title: Content Stylist  
Fieldwork Location: Lucknow

Freelancer Code: MXLXOF2024-49  
Reference No: 20240672  
Date: 9/7/24

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>10x90@</u>	<u>30%</u>

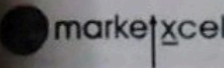
The above stated assignment will start from 9/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 9/7/24  
Name of signee: Sarita Upadhyay  
Signature: [Signature]

Signed in the presence of:  
1) Witness Name: Angha Subbar  
Contact number: 9680415475  
Signature: [Signature]  
2) Witness Name: Jiten Kumar  
Contact number: 955560196  
Signature: [Signature]



	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Jitendra Verma</u> Mobile No.: <u>9555108196</u>	PIC of the freelancer   (Card Holder's Signature)
	This is to certify that <u>Shubham Vaishya</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>10/7/24</u> Valid From <u>10/7/24</u> to <u>27/7/24</u> Job Fieldwork Location: <u>Karapur</u> Mobile No: <u>8707885586</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

### Assignment letter

Freelancer Name: <u>Shubham Vaishya</u> House Address: <u>Daliganj Lucknow</u>	Job No: <u>20240672</u> Job Title: <u>E-commerce study</u> Fieldwork Location: <u>Karapur</u>	Freelancer Code: <u>MXLKF2023-153</u> Reference No: Date: <u>10/7/24</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Karapur</u>	<u>20 X 900</u>	<u>30 %</u>

The above stated assignment will start from 10/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 10/7/24

Name of signee: Shubham Vaishya

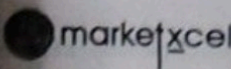
Signature: [Signature]

Signed in the presence of:

1) Witness Name: Angha Sanyal  
 Contact number: 9650415475  
 Signature: [Signature]

2) Witness Name: Jitendra Verma  
 Contact number: 9555108196  
 Signature: [Signature]



	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Abhishek Sharma</u> Mobile No.: <u>9555108196</u>	PIC of the freelancer
	This is to certify that <u>Angshu Gupta</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>MXL40F2023-</u> Date of Issue: <u>9/7/24</u> Valid From: <u>9/7/24</u> to <u>27/7/24</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>9697901323</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Angshu Gupta</u> House Address: <u>Gajikhalo Dham</u>	Job No: <u>20240672</u> Job Title: <u>E-Commerce Study - 2nd</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>MXL40F2023-</u> Reference No: Date: <u>9/7/24</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>10x90@</u>	<u>30%</u>

The above stated assignment will start from 9/7/24 and end on 27/7/24. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 9/7/24

Name of signee: Angshu Gupta

Signature: [Signature]

Signed in the presence of:

- Witness Name: Abhishek Sharma  
 Contact number: 9650415475  
 Signature: [Signature]
- Witness Name: Abhishek Sharma  
 Contact number: 9555108196  
 Signature: [Signature]