

Anil Kaul

From: Sachin Angane <Sachin.Angane@ipsos.com>
Sent: 06 December 2022 16:48
To: Manish Tandel; Muzaffar Mujawer; 'Bibhu Prasad Pal'; Nishikant Rajapkar
Cc: Rahul Kolar; Mohd Arshad Khan; Abhilash Pathiyaparambath; anilkaul@market-xcel.com
Subject: RE: 22-074477-01-01_RSH_HUL_CMI_CSK_Pink_PH_HV || DP Allocation + DP Kit ||
Attachments: CMI_CSK_Pink_PH_HV_22-074477-01-01_DP Kit_v1.zip

Hi Manish,
We are outsourcing this study to MX.
Adding Nishikant in loop as he will be the 1st point of contact for all internal things.

@'Bibhu Prasad Pal' – Please find attached the DP kit.

@Nishikant Rajapkar – Please help to share interim data with Bibhu.

Best Regards,
Sachin

From: Manish Tandel <Manish.Tandel@ipsos.com>
Sent: 04 December 2022 08:04 PM
To: Sachin Angane <Sachin.Angane@ipsos.com>; Muzaffar Mujawer <Muzaffar.Mujawer@ipsos.com>
Cc: Rahul Kolar <Rahul.Kolar@ipsos.com>; Mohd Arshad Khan <MohdArshad.Khan@ipsos.com>; Abhilash Pathiyaparambath <Abhilash.Pathiyaparambath@ipsos.com>
Subject: 22-074477-01-01_RSH_HUL_CMI_CSK_Pink_PH_HV || DP Allocation + DP Kit ||

Dear Sachin,

Please allocate DP for this UL Hive study “22-074477-01-01_RSH_HUL_CMI_CSK_Pink_PH_HV”. The FW has been launched on 09th November 2022 and will be completed by 15th Dec 2022.

The FW country is Philippines. Sharing the DP kit along with the Analysis Plan.

Please find the study timelines as below:

Activities List	Task Doer/Accountable	Planned Dates	Remarks (If any)
DP-Job number	RPM	08-Dec	
Final English Questionnaires	RPM	04-Dec	
Analysis Plan to DP	RPM	04-Dec	
20% Interim Tables	DP	NA	
60% Interim Respondent level data or Tables	DP	06-Dec	
Start of Coding-Punching activities (Open Ends)	Coding	NA	
Final Raw Data to DP	RPM	20-Dec	
FINAL Respondent Level Data	DP	20-Dec	
Final Open Ends to coding team	RPM	NA	
Closure of Coding-Punching activities (Open Ends)	Coding	NA	
Open End(OE) tables from DP	DP	26-Dec	
Final Quota Tables /close ends (CE) basic tables	DP	22-Dec	
Mean Summary	DP	22-Dec	