## Shadab Ansari

From:	Manish Oberoi <manishoberoi@market-xcel.com></manishoberoi@market-xcel.com>
Sent:	20 December 2022 17:53
То:	'Rio Dabre'
Cc:	'Steven Lo'; 'Sofie Ng'; 'Leo Pattinama'; 'Kapil Narang'; amit@market-xcel.com;
	'Shilpa Gupta'; shadab.ansari@market-xcel.com; 'Sarita Prasad'
Subject:	RE: RE:-(P22-65846) CKD Overview   Nephrologists - MXL

Dear Rio,

Greetings for the day! Thank you for the email.

As discussed, my colleague Shadab Ansari will be leading this from our end request you to please keep him copied in further communication.

Thanks & Regards

Manish Oberoi Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd. Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888



From: Rio Dabre <rdabre@glgroup.com>
Sent: 20 December 2022 17:18
To: manishoberoi@market-xcel.com; Sarita Prasad <sprasad@glgroup.com>
Cc: rfp@market-xcel.com; Steven Lo <slo@glgroup.com>; Sofie Ng <sofie.ng@glgroup.com>; Leo Pattinama
<vpattinama@glgroup.com>
Subject: RE: RE:-(P22-65846) CKD Overview | Nephrologists - MXL

Hi Manish,

Here's the draft. We need to close before Saturday.

Sending links shortly for testing. Kindly loop me with PM on this. As discussed, this is super urgent one and time sensitive survey. Hoping for your support to pull this off!

Regards, Rio Dabre To: Sarita Prasad <<u>sprasad@glgroup.com</u>>

**Cc:** <u>rfp@market-xcel.com</u>; Steven Lo <<u>slo@glgroup.com</u>>; Sofie Ng <<u>sofie.ng@glgroup.com</u>>; Leo Pattinama <<u>vpattinama@glgroup.com</u>>

Subject: RE:-(P22-65846) CKD Overview | Nephrologists - MXL

Dear Sarita,

Thank you for coming on call, as discussed, we are feasible for the below scope and pleased to share our proposal for the study.

CKD Overview		
Speciality	Nephrologist	
Methodology	Quant-F2F	
Geo	Suggested Metros	
LOI	25-30 mints	
Sample	20	
CPI-\$	55	
Total Cost-\$	1100	
Timelines	Days	
Set-up	2	
Fieldwork Days	7	

We look forward to hear from you and accordingly we shall take this forward.

Thanks & Regards

Manish Oberoi Sr. Manager – Client Services



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From: Manish Oberoi <<u>manishoberoi@market-xcel.com</u>>
Sent: 09 December 2022 11:31
To: 'Sarita Prasad' <<u>sprasad@glgroup.com</u>>
Cc: 'rfp@market-xcel.com' <<u>rfp@market-xcel.com</u>>; 'Steven Lo' <<u>slo@glgroup.com</u>>; 'Sofie Ng'
<<u>sofie.ng@glgroup.com</u>>; 'Leo Pattinama' <<u>vpattinama@glgroup.com</u>>
Subject: RE: CKD Overview | Nephrologists - MXL

Sure will work around the same.

Thanks & Regards

Manish Oberoi Sr. Manager – Client Services



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From: Sarita Prasad <sprasad@glgroup.com>
Sent: 09 December 2022 11:27
To: manishoberoi@market-xcel.com
Cc: rfp@market-xcel.com; Steven Lo <slo@glgroup.com>; Sofie Ng <sofie.ng@glgroup.com>; Leo Pattinama@glgroup.com>
Subject: RE: CKD Overview | Nephrologists - MXL

Please note, expert should qualify all 3 screening criteria.

Sarita Prasad Senior Associate – APAC Panel



Unit 63, 6th Floor, 2 North Avenue Maker Maxity Bandra Kurla Complex Mumbai- 400051 India M +91 9768042369 sprasad@glgroup.com glginsights.com

From: Manish Oberoi <<u>manishoberoi@market-xcel.com</u>>
Sent: 09 December 2022 11:25
To: Sarita Prasad <<u>sprasad@glgroup.com</u>>
Cc: rfp@market-xcel.com; Steven Lo <<u>slo@glgroup.com</u>>; Sofie Ng <<u>sofie.ng@glgroup.com</u>>; Leo Pattinama
<<u>vpattinama@glgroup.com</u>>
Subject: RE: CKD Overview | Nephrologists - MXL

Dear Sarita,

Thank you for reaching out with new request. Allow me sometime to work around the feasibility and shall come back to you with the cost on this.

Thanks & Regards

Manish Oberoi Sr. Manager – Client Services



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From: Sarita Prasad <<u>sprasad@glgroup.com</u>>
Sent: 09 December 2022 11:20
To: Manish Oberoi <<u>manishoberoi@market-xcel.com</u>>
Cc: rfp@market-xcel.com; Steven Lo <<u>slo@glgroup.com</u>>; Sofie Ng <<u>sofie.ng@glgroup.com</u>>; Leo Pattinama
<<u>vpattinama@glgroup.com</u>>
Subject: CKD Overview | Nephrologists - MXL
Importance: High

Hi Manish,

Please find below new specs. Kindly cost and feasibility as soon as possible.

Target audience - Nephrologist

- Screening -
- Please eliminate physicians who treat <150 patients per month</li>
- Please eliminate physicians who treat <50 patients per month for early stages of CKD, i.e. Stages 1, 2 and 3
- Please eliminate physicians who treat <100 patients per month for late stages of CKD, i.e. Stages 4 and 5 (at least 50% of these 100 patients should be on dialysis)

Geo- India N-20 LOI-25-30 mins Script will most likely have 20% Numerical OE questions

Please feel free to reach out to me if you have questions.

Sarita Prasad Senior Associate – APAC Panel



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