

Shadab Ansari

From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Sent: 15 May 2023 15:18
To: shadab.ansari@market-xcel.com
Cc: Kewalramani, Bhavna /IN; 'Kapil Narang'; amit@market-xcel.com; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com
Subject: RE: (P23-68986) Physical consumer immersions at Ludhiana

Thanks Shadab

Hereby confirming on the cost 16k – please share estimates for raising PO

Dulcoflex (4 users) and Duphalac (4 users) user since the last 6 months, age above 30 years and male/female

From: Shadab Ansari <shadab.ansari@market-xcel.com>
Sent: Monday, May 15, 2023 3:08 PM
To: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com
Subject: RE: (P23-68986) Physical consumer immersions at Ludhiana

Dear Nikhil,

Hi! Thanks for your time over call. As discussion cost will remain same for physical face to face visits. We would request you to kindly confirm cost so we can initiate recruitment.

Also, basis our discussion below is the recruitment requirement.

1. Respondent must be Dulcoflex or Duphalac user – please confirm since how long respondent should be using these medicine.
2. Need to maintain 50% split among Dulcoflex & Duphalac
3. Respondent must be older than 30 years.

Thanks & Regards

Shadab Ansari
Executive - Client Services

KNOW THE SECRET BEHIND INDIA'S TOP BRANDS

DOWNLOAD THE REPORT

POWERED BY **marketxcel**

COMMUNICATION COMPANIES CAMPAIGN MARKET RESEARCH ONLINE
CONSUMER DATA BUSINESS BRANDING ISN'T LOSING RELEVANCE, BRANDS ARE STRATEGY
CONSUMER INSIGHT CONNECTIONS NECESSITY CONSUMER FEEDBACK RETENTION ADVERTISING

<https://lnkd.in/dXdumnyln>



Market Xcel Data Matrix Pvt. Ltd.

Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

Follow us on



From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>

Sent: Monday, May 15, 2023 1:53 PM

To: shadab.ansari@market-xcel.com

Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com

Subject: RE: Physical consumer immersions at Amritsar-(P23-68986)

Ok, this is physical face-to-face consumer immersions – pls confirm

From: Shadab Ansari <shadab.ansari@market-xcel.com>

Sent: Monday, May 15, 2023 1:16 PM

To: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>

Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com

Subject: RE: Physical consumer immersions at Amritsar-(P23-68986)

Dear Nikhil,

Hi! Thanks for your mail. Basis your request please find below proposal for fieldwork in Ludhiana centre –

Target Audience	Methodology	Sample Size	CPI-INR	Total Cost-INR	Assuming LOI
Dulcoflex and Duphalac users	Online IDIs	8	2000	16000/-	20 min

Timelines

we would require the approval on the cost within today for initiating recruitment process.

Also, please share the PO for the study my Monday so that we can close on commercials as well.

Kindly get in touch for any questions will be glad to assist.

Thanks & Regards

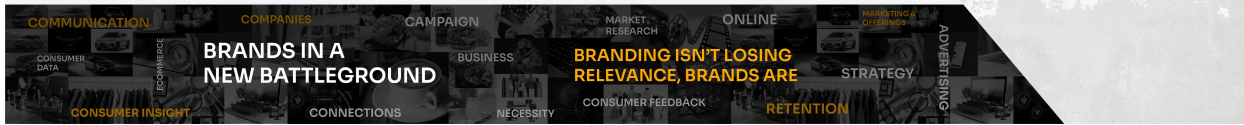
Shadab Ansari

Executive - Client Services

KNOW THE SECRET BEHIND INDIA'S TOP BRANDS

DOWNLOAD THE REPORT

POWERED BY
marketxcel



<https://lnkd.in/dXdumnyn>



Market Xcel Data Matrix Pvt. Ltd.

Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

Follow us on



From: Manish Oberoi <manishoberoi@market-xcel.com>

Sent: Saturday, May 13, 2023 2:11 PM

To: 'Agarwal, Nikhil /IN' <Nikhil.Agarwal@sanofi.com>

Cc: 'Kewalramani, Bhavna /IN' <Bhavna.Kewalramani@sanofi.com>; shadab.ansari@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; shilpa.gupta@market-xcel.com

Subject: RE: Physical consumer immersions at Amritsar-(P23-68986)

Importance: High

Dear Nikhil,

Thank you for the email and sharing the new request. Please find below our updated proposal for the study.

Target Audience	Methodology	Sample Size	CPI-INR	Total Cost-INR	Assuming LOI
Dulcoflex and Duphalac users	Online IDIs	8	2000	16000/-	20 min
Team Travel & Stay - Amritsar				25000/-	
Total Study Cost				41,0000/-	

*GST Additional

Timelines

To have the fieldwork on 19th May 2023, we would require the approval on the cost within today. Also, please share the PO for the study my Monday so that we can close on commercials as well.

Kindly get in touch for any questions will be glad to assist.

Thanks & Regards

KNOW THE SECRET BEHIND INDIA'S TOP BRANDS

DOWNLOAD THE REPORT

POWERED BY
marketxcel



Market Xcel Data Matrix Pvt. Ltd.

Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

<https://www.market-xcel.com/>

Follow us on



From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>

Sent: Saturday, May 13, 2023 12:56 PM

To: shadab.ansari@market-xcel.com; manishoberoi@market-xcel.com

Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>

Subject: RE: Physical consumer immersions at Amritsar

My mistake – Location : Amritsar

From: Agarwal, Nikhil /IN

Sent: Saturday, May 13, 2023 12:56 PM

To: shadab.ansari@market-xcel.com; manishoberoi@market-xcel.com

Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>

Subject: Physical consumer immersions at Ranchi

Hi Shadab,

Could you please arrange for 7-8 in-person consumer immersion visits for Dulcoflex and Duphalac users at Ranchi for 19th May'23

With Kind Regards,

Nikhil Agarwal

Consumer Healthcare