



## **STATEMENT OF WORK DATED 14<sup>th</sup> DAY OF APRIL 2025 TO THE SERVICE AGREEMENT DATED 13<sup>th</sup> DAY OF APRIL 2022**

### **1. Introduction**

This Statement of Work (SOW) outlines the services to be provided by MARKET XCEL DATA MATRIX PVT LTD (**Service Provider**) to **OPPO Mobiles India Private Limited** (OPPO) and is in reference to the Service Agreement dated 13<sup>th</sup> April 2022 (Principal Agreement - IN52202204160002). The objective of this SOW is to ensure successful, well-organized events that meet the OPPO's goals and exceed expectations.

### **2. Scope of Work**

Subject to approval of OPPO, Service Provider will provide services at as per the details mentioned below. The term period of the Services shall be from 22<sup>nd</sup> April 2025 – 9<sup>th</sup> May 2025

Fieldwork:

1. Delhi & Mumbai: 24-25th April'25 [ 8 customer in each city]
2. Bangalore & Chennai: 29-30th April'25 [ 8 customer in each city]

<b>Total Sample size</b>	<b>32 customers</b>
<b>Total Cost (excl. GST)</b>	INR 8,62,400/-
<b>GST @ 18%</b>	INR 1,55,232/-
<b>Total Cost (INR)</b>	INR 10,17,632/-

### **3. Deliverables and Consideration**

- Respondent Recruitment (N=32) & conducting customer interviews using Moderator
- Arrangement of translators (English/local language to Chinese) & live streaming of interviews
- Transcripts for all the group discussions

### **4. Roles and Responsibilities**

#### **4.1. OPPO Responsibilities**

Provide timely responses and feedback.  
Approve budgets, plans, and major decisions.  
Supply necessary materials and information.

#### 4.2. Service Provider Responsibilities

Deliver services as outlined in the SOW.

Communicate and take approval regularly from the OPPO.

Ensure all events are compliant with health and safety regulations.

Provide on-site support as needed.

#### 5. Terms and Conditions

- i. Payment Terms: Payments to be paid within 30 days from the date of delivery & positive acceptance from Business
- ii. Taxes extra as applicable.

#### 6. Applicability

This SOW represents the agreement between the Parties limited to the service provided under this SOW and in case of any contradictory term between this SOW and Principal Agreement, then the terms mentioned in the Principal Agreement shall supersede the contradictory terms mentioned herein in this SOW.

THIS SOW IS AGREED UPON AND ACCEPTED BY:

Signed and Sealed on behalf of	Signed and Sealed on behalf of
<b>MARKET XCEL DATA MATRIX PVT LTD</b>	<b>OPPO Mobiles India Private Limited</b>
Signed By :	Signed By:
Name: Raja Vishal Oberoi	Name:
Designation: CEO	Designation: