

RE: Breeze - India [Market Xcel] (P22-65044)[MXCL0301]



Ashwani Raj <ashwani.raj@market-xcel.com>
To: Saket Ranjan [GMOR]
Cc: Mayank Kashyap [GMOR]; triguna.sarkar@market-xcel.com; Akul Kirti Sharma [GMOR]; raaj.dharmani@market-xcel.com; anshika.chugh@market-xcel.com; deepthi@market-xcel.com; pm@market-xcel.com; Aniruddha Chakraborty [GMOR]; Ashish Swaroop Mathur [GMOR]; Edson Ruiz [GMOR]; +3 others

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Thu 03-11

IR: 40%
LOI: 10 Min
Gender: Male and Female
Age: 21-24; 25-29; 30-32
Center: Hyderabad, Bangalore, and Kolkata
No of week: 4 (W2: 30; W3: 100; W4: 100; W5:100)
Total sample around : 330
Budgeted CPI - \$ 1.40

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More options

Thu 03-11-2022 14:2

Hi Akul,

Happy Friday!

Thanks for the confirmation on this one. Looping in here the PM Team to take this forward.

Thanks again.