



17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020

Executive Name: Varsha Shah  
Mobile No.: 7600026414

PIC of the freelancer

This is to certify that Dhruv Shah registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: 815124 Date of Issue: 8/15/24 Valid From: 8/15/24 to 11/15/24 Job Fieldwork Location: Ahmedabad Mobile No: 7600026414 Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.

(Card Holder's Signature)

### Assignment letter

Freelancer Name Dhruv Shah  
House Address Ahmedabad.

Job No: 20240526  
Job Title: Consumer persona  
Fieldwork Location: Research  
Ahmedabad.

Freelancer Code: MXANDP2203-070  
Reference No:  
Date: 9/15/2024.

Dear Sir/Madam,  
This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.  
We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.  
(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>ISI</u>	<u>ISI</u>	<u>3</u>	<u>100/-</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 9/15/24.

Name of signee: Dhruv Shah.

Signature: Dhruv

Signed in the presence of:

1) Witness Name: Varsha Shah.

Contact number: 7600026414

Signature: Shah V. S.

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_

From Name of the Freelancer - Dhruv Shah  
Address -  
Mobile No - 9324266540

BILL

Customer's Name & Address  
To: MARKET XCEL DATA MATRIX PVT. LTD.  
1st Flr, 152/43, Ghanshyam Bhavan, Opp Mangal Park, Near - IOCI Petrol Pump, Geeta Mandir Rd, Bhulla Bhai Park, Ahmedabad - 380022  
PAN No: AAECMS086D

For Commercial Use:  
Bill No: 27664  
Date: 05/07/24  
Freelancer Code: MXA11012023-070

Towards my Charges/Fees against Assignment/stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payble
20240526			
Job Title: Consumer persona Research			
Fieldwork Locations:			

Fees for Assignment			
Data Collection Type & Segment		Quantity	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -		3	300/-
4- Main interview -			
5- Moderation/Translation/Transcription/Others (Specify)			

Other Fees/Charges  
Supervision Charges  
Executive Name: Dhruv Shah  
EIC Employee ID: Date: Signature: Shah V.S.

Totals			
A) Fees for Assignemt	Job No.	Task Code	Amount:- 300/-
B) Supervision Charges			Amount:- 300/-

Grand Total (A+B) For Net Payment

Amount in Words: Three hundred only

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
20240526	CLT	Admin	503		3	0	3	3	0

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.  
My PAN Account Number is:  
Beneficiary Bank Account Name: Dhruv Shah  
Beneficiary Bank Account Number: 72760100011685  
Beneficiary Bank Name: Bank of Baroda  
Beneficiary IFSC Code: BARB00BVASM  
E&OE

Dhruv 05/07/24 (Signature & Date)	Shah V.S. 05/07/24 Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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