

Anil Kaul

From: Subhash Singh <Subhash.Singh@ipsos.com>
Sent: 27 June 2023 18:29
To: Bibhu Pal
Cc: Shyamakant Thakur; Ajay Jain; anilkaul@market-xcel.com
Subject: RE: Maradona_23-005596-01_ (X) series_

Hi Bibhu

Please see new study detail. Maradona -X series. This is similar as we have done for other series. RSH will share AP soon.

SK: Please share the data.

Sample is as follow: -

Center	SS
Delhi	120
Mumbai	120
Bangalore	120
Chennai	120
Kolkata	120
Hyderabad	100
Ahmedabad	75
Pune	75
Indore	75
Vishakhapatnam	75
Ludhiana	75
Cochin	75
Lucknow	75
Jaipur	75
Total	1300

Tentative timelines are –

1. Initial feedback CS/RPM to Field (Date) -27th June 23
2. First Lot OE Data to Coding (Date) -NA
3. Reference Code frame to Coding (Date) NA
4. Interim Code frame to CS(Date) -29th June 23
5. Second Lot OE Data to Coding (Date)-NA
6. Final Lot OE Data to Coding (Date) -1st Aug 23
7. Coding Delivery Deadline (Date)-5th Aug 23
8. First interim data for feedback (Date)-30th June 23
9. Second interim data (Date)- 15th July 23

Final/Full data available (Date)-31st July 23