

room  
name of the Freelancer: Lovekush Verma  
address: Shakti Bhawan, Indira Nagar  
mobile No: 9513056755

## BILL

Customer's Name & Address

o: **MARKET XCEL DATA MATRIX PVT. LTD.**  
House No. 151, Sec 20, Near CHS Hospital, Indira Nagar,  
Gurgaon - 226016  
AN No: AAECM0086D

For Commercial Use:

Bill No: 35800  
Date: 26/4/25  
Freelancer Code: MXL40F2024-472

Towards my Charges/Fees against Assignment/stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
<u>20250425</u>			
Job Title: <u>Online L2H PMT FGS</u>			
Fieldwork Locations: <u>Lucknow</u>			

### Fees for Assignment

Job Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main Interview -			
4- Main Interview-			
5- Moderation/Translation/Transcription/Others (Specify)			

### Other Fees/Charges

Supervision Charges: 12X500 @ 30% = 1800

Executive Name: Ankur Sharma

FIC Employee ID: MX474 Date: 26/4/25 Signature: A

### Totals

1) Fees for Assignment: Job No. Task Code Amount:-

2) Supervision Charges: 20250425 Amount:- 1800/-

Grand Total (A+B) For Net Payment 1800/-

Rupees in Words: One thousand Eight Hundred Rupees

### Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IGC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	<u>20250425</u>	<u>Online</u>	<u>L2H</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: BNXPV6740M

Beneficiary Bank Account Name: Lovekush Verma

Beneficiary Bank Account Number: 50100480210503

Beneficiary Bank Name: HDFC Bank

Beneficiary IFSC Code: HDFC0003641

ESOE

Lovekush Verma

(Signature & Date)

Santosh Singh

Approved by with date

Bill Received On:

Bill Checked & Cleared On:



From -  
 Name of the Freelancer: - Deepak Chandra Mishra  
 Address: - 89 Net Dosti, Gita Nagar  
 Mobile No: - 7275719293

# BILL

Customer's Name & Address  
 To: MARKET XCEL DATA Matrix PVT. LTD.  
 Market Xcel Data Matrix Pvt Ltd  
 House No.151 sec 20 Near CNS Hospital,  
 Indira Nagar Lucknow - 226016.

For Commercial Use:  
 Bill No:  
 Date: 8/5/25  
 Freelancer Code: MX2KOF2023-040

Towards my Charges/Fees against Assignment/s stated below:

Job No: 20250425	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity and Amount Payable
Job Title: One Blue L&H PMKT FGDs			
Fieldwork Locations: Mumbai Lucknow			
<b>Fees for Assignment</b>			
Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing	8	500	4000
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			
<b>Other Fees/Charges</b>			
Supervision Charges			
Executive Name: Anshu Kumar			
EIC Employee ID: Date: Signature: MX474			
<b>Totals</b>			
A) Fees for Assignment	Job No	Task Code	Amount: -
	20250425		4000/-
B) Supervision Charges			Amount: -
Grand Total (A + B) for Net Payment			4000/-
Rupees in Words: Four Thousand Rupees/-			

## Summary

Assignment Number	Job No	Segment	Centre	Data Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in Earlier Invoices	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	20250425	Qual	Lucknow	-	8	0	8	0	8	0

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: BSRPM2126A

Beneficiary Bank Account Name: Deepak Chandra Mishra

Beneficiary Bank Name: SBI

Beneficiary Bank Account Number: 30116595970

Beneficiary IFSC Code: SBIN0000720

E&OE

Deepak (Signature & Date)	Santosh Kumar Singh Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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From  
 Name of the Freelancer: Shashank Shukla  
 Address: KA 138 S.P. Nagar Banabanki  
 Mobile No: 8826627204

# BILL

Customer's Name & Address To: MARKET XCEL DATA Matrix PVT. LTD. Market Xcel Data Matrix Pvt Ltd House No.151 sec 20 Near CNS Hospital, Indira Nagar Lucknow - 226016.	For Commercial Use:  Bill No: Date: <u>8/5/25</u> Freelancer Code: <u>MXLKF2023-214</u>
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Towards my Charges/Fees against Assignment/s stated below:

Job No: <u>20250425</u>	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity and Amount Payable
Job Title: <u>Online L&amp;H PMKT FGDs</u>			
Fieldwork Locations: <u>Mumbai Lucknow</u>			
<b>Fees for Assignment</b>			
Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing	<u>4</u>	<u>500</u>	<u>2000</u>
3- Main interview -			
4- Main interview -			
5- Moderation/Translation/Transcription/Others (Specify).....			
<b>Other Fees/Charges</b>			
Supervision Charges			
Executive Name: <u>Anshu Srivastava</u>			
EIC Employee ID: <u>MX474</u>	Date: <u>An</u>		
<b>Totals</b>			
A) Fees for Assignment	Job No: <u>20250425</u>	Task Code	Amount: <u>2000/-</u>
B) Supervision Charges			Amount: -
Grand Total (A + B) for Net Payment			<u>2000/-</u>
Rupees in Words: <u>Two Thousand Rupee/-</u>			

## Summary


Assignment Number	Job No	Segment	Centre	Data Collection Type	Quantity Synched/Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in Earlier Invoices	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	<u>20250425</u>	<u>Qual</u>	<u>Lucknow</u>	<u>-</u>	<u>4</u>	<u>0</u>	<u>4</u>	<u>0</u>	<u>4</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: FXBPS 9283N  
 Beneficiary Bank Account Name: Shashank Shukla  
 Beneficiary Bank Account Number: 1547436512  
 Beneficiary Bank Name: Kotak Bank  
 Beneficiary IFSC Code: KKBK0005288

E&OE <u>Shashank</u> (Signature & Date)	Approved by with date <u>Santosh K. Singh</u>	Bill Received On:  Bill Checked & Cleared On:
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	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Anshu Sui Vastava</u> Mobile No.: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Deepak Chandra Nayak</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment letter. Reference No: <u>        </u> Date of Issue: <u>6/4/25</u> Valid From: <u>6/4/25</u> to <u>20/4/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>7275719297</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Deepak Chandra Nayak</u> House Address: <u>89-Nai Bagti Sitapur</u>	Job No: <u>20250425</u> Job Title: <u>Charley L&amp;H PMKT</u> Fieldwork Location: <u>FGDs Lucknow</u>	Freelancer Code: <u>MXLKF2023-040</u> Reference No: <u>        </u> Date: <u>6/4/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>8</u>	<u>500</u>

The above stated assignment will start from 6/4/25 and end on 20/4/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 6/4/25

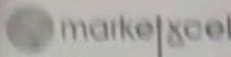
Name of signee: Deepak Chandra Nayak

Signature: Deepak

Signed in the presence of:

- 1) Witness Name: Anshu Sui Vastava  
 Contact number: 9650415475  
 Signature: Anshu
- 2) Witness Name: Ditendra Verma  
 Contact number: 9555 108106  
 Signature: Ditendra



	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110029 Executive Name: <u>Anshu Singhania</u> Mobile No: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Shashank Shukla</u> , registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>20250425</u> Date of Issue: <u>6/4/25</u> Valid From: <u>6/4/25</u> to <u>20/4/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>902642224</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Shashank Shukla</u> House Address: <u>KH-33 S.P. Nagar</u> <u>Barabanki</u>	Job No: <u>20250425</u> Job Title: <u>Outreach L&amp;M PMT RSH</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>20250425</u> Reference No: <u>MIXLKOF2023-214</u> Date: <u>6/4/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>4</u>	<u>500</u>

The above stated assignment will start from 6/4/25 and end on 20/4/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 6/4/25

Name of signee: Shashank Shukla

Signature: Shashank

Signed in the presence of:

1) Witness Name: Anshu Singhania

Contact number: 9650415475


Signature: Anshu

2) Witness Name: Devesh Verma

Contact number: 9555108196

Signature: Devesh



 <b>market xcel</b>	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi - 110020 Executive Name: <u>Anshu Srivastava</u> Mobile No: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Lovekush Verma</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>20250425</u> Date of Issue: <u>6/4/25</u> Valid From: <u>6/4/25</u> to <u>28/4/25</u> Job: <u>Fieldwork</u> Location: <u>Lucknow</u> Mobile No: <u>9555108136</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
(Card Holder's Signature)		

### Assignment letter

Freelancer Name: <u>Lovekush Verma</u> House Address: <u>Shastri Park, Okhla Phase III</u>	Job No: <u>20250425</u> Job Title: <u>One Day LHM PMKT</u> Fieldwork Location: <u>Lucknow FGDS</u>	Freelancer Code: <u>MXLK0F2024-472</u> Reference No: Date: <u>6/4/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>12 X 30 @ 30%</u>	

The above stated assignment will start from 6/4/25 and end on 28/4/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 6/4/25

Name of signee: Lovekush Verma

Signature: Lovekush Verma

Signed in the presence of:

1) Witness Name: Anshu Srivastava

Contact number: 9650415475

Signature: Anshu Srivastava

2) Witness Name: Debashree Verma

Contact number: 9555108136

Signature: Debashree Verma