

RE: Global Online Dating Study - MX (P22-64521)



Bids XOS <bids@market-xcel.com>

To: '[GMOR] Karan Sachdeva'; 'Deepiti Verma'; pm@market-xcel.com

Cc: 'vendors'; 'Joshua Ashing-Arias [GMOR]'; raaj.dharmani@market-xcel.com



Reply

Reply All

Forward



Wed 28-09-2022 17:46

[Click here to download pictures.](#) To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Hi Karan,

Hope you are doing well!

Thanks for your patience while we were preparing the quote. We have reviewed the project specifications internally and are feasible to deliver the entire sample after targeting gender, age at an estimated IR of 40%. The CPI would be USD 3 for India and USD 5 for Australia. The timelines to deliver the entire sample would be 3-4 weeks in field.

Kindly let us know in case of any queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of selections more than 15%, we would be needing your data from your end.**

RE: Global Online Dating Study - MX (P22-64521)



Bids XOS <bids@market-xcel.com>

To: '[GMOR] Karan Sachdeva'; 'Deepiti Verma'; pm@market-xcel.com

Cc: 'vendors'; 'Joshua Ashing-Arias [GMOR]'; raaj.dharmani@market-xcel.com



Reply

Reply All

Forward



Wed 28-09-2022 17:46

[Click here to download pictures.](#) To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Thank you for your email and being transparent here. We understand your concern here and will ensure the same are taken care more proactively by keeping a close eye on the delivery.

To remain more cautious, we would like to propose below –

- Soft launch study with 10% sample to review data quality and review delivery
- If we can also get the access to the data for our internal QC

Please let us know your thoughts. I will loop in here the PM Team post confirmation from your end.

Regards,

Anchika Chugh