

RE: [MarketXcel] IN\_Callisto / 22-063014-01-01 / 22-063014-01-02 / S22...



Bids XOS <bids@market-xcel.com>

To: 'Edith Aszalos'

Cc: 'IIS\_APAC\_SO\_Projects'; raaj.dharmani@market-xcel.com; 'Deepti Verma';  
pm@market-xcel.com



10-10-2022

You replied to this message on 10-10-2022 14:08.

To: Muiz Rani <Muiz.Rani@ipsos.com>

Cc: Quotation\_apac <quotation.apac@ipsos.com>; raaj.dharmani@market-xcel.com

Subject: RE: MR\_22\_0086\_IN MarketXcel (P21-64490)

**CAUTION: EXTERNAL**

Hi Muiz,

Hope you are doing well!

Thanks for sending this request our way. Confirming we are feasible to deliver the entire sample after targeting gender, age, and cities at an estimated IR of 65%. Please note that the 5 cohorts are non-targetable and would remain on natural fallout. The CPI would be USD 2.25, and we would be able to deliver the entire sample in timelines of 1-2 weeks.

Kindly let us know in case of any queries, we would be happy to assist.

**\*\*The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections**

RE: [MarketXcel] IN\_Callisto / 22-063014-01-01 / 22-063014-01-02 / S22.



Bids XOS <bids@market-xcel.com>

To: 'Edith Aszalos'

Cc: 'IIS\_APAC\_SO\_Projects'; raaj.dharmani@market-xcel.com; 'Deepti Verma';  
pm@market-xcel.com



10-10-2022

You replied to this message on 10-10-2022 14:08.

From: Edith Aszalos <Edith.Aszalos@ipsos.com>

Sent: 10 October 2022 12:53

To: bids@market-xcel.com; raaj.dharmani@market-xcel.com

Cc: IIS\_APAC\_SO\_Projects <IIS\_APAC\_SO\_Projects@ipsos.com>

Subject: [MarketXcel] IN\_Callisto / 22-063014-01-01 / 22-063014-01-02 / S22036853 / 840679 ///  
(P21-64490)

Importance: High

Hi Team,

Welcome on board!

Please proceed to setup and test this one now, Cortex ID = 840679

Project specs below, along with quotas and screener attached.

- Device compatibility: DA