

**ORDER NO.** 8000044558  
**Issued Date** Mon, 10 Apr, 2023



**SUPPLIER** Market Xcel Data Matrix Pvt Ltd

**Contact**

17, Okhla Industrial Estate Phase 3  
New Delhi 30  
110020  
India  
Phone: +91 911142343560

**Vendor Tax ID** 07AAECM5086D1ZI

**Vendor TIN Number**

**DELIVERY ADDRESS**

Godrej IT Park, C Block, 6th F  
Mumbai 13  
400079  
India

**Vendor BIN Number**

**Vendor TIN Address**

**Vendor BIN Address**

**BILL TO**

NielsenIQ (India) Pvt Ltd

Godrej IT Park, C Block, 6th F  
Mumbai 13  
400079  
India

**Comments**

4/5/2023 11:19 PM Ram Gupta: 10511149 ~ APR'23~Delhi~ FW  
Completion Charges  
Item Description Qty Unit Price Currency Total Amt.  
Traffic Data punching Cost 240 935 INR 224400

**Payment Terms** Net 45 days

**NielsenIQ Tax ID** 27AAACM9279L1ZS

Line Item Details (1 Line Item)

No.	Need-by Date	Supplier Part Number	Quantity	Description	Price	Amount	Discount
1	Thu, 6 Apr, 2023		1.00	Project E&D Combo	224,400.00 INR	224,400.00 INR	
<p><b>Unit of Measure</b> Each <b>Full Description</b> 10511149 ~ APR'23~Delhi~ FW Completion Charges Item Description Qty Unit Price Currency Total Amt. Traffic Data punching Cost 240 935 INR 224400</p> <p><b>Delivery Contact Person</b> Ram Gupta</p>							

**TOTAL AMOUNT** 224,400.00 INR

**Terms and Conditions**

- 1) This PO is legally valid even without signature.
- 2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.
- 3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (<https://nielseniq.com/global/en/legal/purchase-order-terms-and-conditions/>)
- 4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.

**NOTE:**

- i) Taxes will be applicable as per regulations
- ii) With-holding Tax will be applicable as per regulations

**Invoicing Terms And Conditions of Purchase**

To submit invoice in ARIBA please follow this guideline ([https://support.ariba.com/Adapt/Ariba\\_Network\\_Supplier\\_Training/#/id/61ba0576dd5c4ccbf26bda61](https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id/61ba0576dd5c4ccbf26bda61)). Please send original invoice to NielsenIQ Legal entity name and address shown above