

## Shilpa Gupta

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**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>  
**Sent:** Tuesday, March 21, 2023 8:48 AM  
**To:** 'Ian McDonnell'; 'Polycarp Ouko'  
**Cc:** 'kapilnarang@market-xcel.com'; 'amit@market-xcel.com'; 'Manish Oberoi'; 'Simon Enemona'; 'Amanda Berman'; 'Athman Sungura'  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Ian,

Hi! Please find below the cost for your kind approval –

Cost Head	Units	CPI-\$	Total Cost-\$
Incentive - Small Notebook	200	0.50	100
Incentive handling fee	1	100	100
Consent Form Printing	200	0.45	90
Total Cost			290

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

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**From:** Ian McDonnell <ian.mcdonnell@geopoll.com>  
**Sent:** Tuesday, March 21, 2023 2:00 AM  
**To:** shilpa.gupta@market-xcel.com; Polycarp Ouko <polycarp@geopoll.com>  
**Cc:** kapilnarang@market-xcel.com; amit@market-xcel.com; 'Manish Oberoi' <manishoberoi@market-xcel.com>; Simon Enemona <simon.enemona@geopoll.com>; Amanda Berman <amanda.berman@geopoll.com>; Athman Sungura <athman@geopoll.com>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shilpa,

I hope that you are doing well. I wanted to check in to see if you had feedback regarding how much it will cost you to print the consent forms – one per each respondent?

Best,  
Ian

---

**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>

**Sent:** Thursday, March 16, 2023 10:20 PM

**To:** Ian McDonnell <ian.mcdonnell@geopoll.com>; Polycarp Ouko <polycarp@geopoll.com>

**Cc:** kapilnarang@market-xcel.com; amit@market-xcel.com; 'Manish Oberoi' <manishoberoi@market-xcel.com>; Simon Enemona <simon.enemona@geopoll.com>; Amanda Berman <amanda.berman@geopoll.com>; Athman Sungura <athman@geopoll.com>

**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Ian,

Hi! Thank you for sharing the consent form and the requirement is well noted.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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**Shilpa Gupta**

Associate Manager Client Services



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**From:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>

**Sent:** Friday, March 17, 2023 1:46 AM

**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>

**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>; Amanda Berman <[amanda.berman@geopoll.com](mailto:amanda.berman@geopoll.com)>; Athman Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>

**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shilpa,

Thank you very much for the feedback here, that should be all we need. Kindly find attached the English and Hindi consent forms. As noted before, we will be required to obtain a signed copy for each participant in the study; only one is needed per participant. We understand that printing these consent forms for 200 participants will add some cost to the project, so please let me know what your printing and scanning fees will be.

Best,  
Ian

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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Sent:** Thursday, March 16, 2023 1:29 PM  
**To:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>; Amanda Berman <[amanda.berman@geopoll.com](mailto:amanda.berman@geopoll.com)>; Athman Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Ian,

Hi! Hope you are doing good. Please find below our responses in blue for your quick reference.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Sent:** Thursday, March 16, 2023 6:15 AM  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>; Amanda Berman <[amanda.berman@geopoll.com](mailto:amanda.berman@geopoll.com)>; Athman Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hello Shilpa,

I had a few last points and questions that I wanted to share with you.

First, we are working on the updated consent forms and hope to have those ready for you shortly. We will be required to obtain a signed copy for each participant in the study.

[MX] Same is noted and look forward to receive the same. We will get the same signed by the respondents

Second, kindly find in the table below the sampling areas that we have selected within Varanasi. In an effort to limit the number of locations that your team would have to travel to, we have cut the total number of sampling locations to just the following 4 areas which were selected randomly from the larger list of areas in Varanasi. You can select a central starting point and proceed using the random walk route details noted in the project overview slides. I hope that cutting the locations to just 4 is helpful for you and your team.

ZONE	State / City	Center/Region/ District	SP name/Area Name
West	Uttar Pradesh	Varanasi	Jai Nagar Colony
North	Uttar Pradesh	Varanasi	DLW
West	Uttar Pradesh	Varanasi	Orderly Bazar
East	Uttar Pradesh	Varanasi	Pandeypur

[MX] Please allow us time to get back to you on the sampling location restriction to just 4 areas post checking with it at our end on completing n 200 from them only

There are also a few last items that we will need before we can start data collection. As part of the client's safeguarding requirements, they have asked us to confirm the following have been done for each of the enumerators on the team as they will be interviewing youth. The tasks such as application form and background check do not have to be done specifically for this project, they just want to check if a background check was done for the enumerator at some point when you hired them. Please let us know if we can confirm the following were done at some point for each of the team, the client will need this confirmation before letting us start data collection.

- Staff Suitability - project staff complete a written application form & are assessed for their suitability and skills to work with children and young people and fulfill their role

[MX] We do not have experience of anything like this signed by the enumerators. However, if you have any document handy do let us know will get the same signed.

- References - All staff provide 2 referees to verify good conduct and for the role

[MX] As all the enumerators are from Market Xcel hence be rest assured on the quality and authenticity of the staff.

- Proof of Identity - All staff provide photographic evidence of their identity

[MX] Yes, we can provide the identity card for each of the member.

- Background Checks - All staff who come into direct contact with children or young people undergo a police or equivalent background check and criminal convictions must be declared.

[MX] As shared earlier all the team members are from Market Xcel and working with the company from long time and experienced in handling these type of studies for long time now.

The client has also had us switch from recording phone numbers to give the usually airtime incentive to giving a physical item as an incentive. I wanted to confirm that the enumerators would be able to give a small notebook or other similar stationary item worth about \$0.50 to each participant? We will add this cost to the PO to reflect 200 items at the cost of \$0.50 each.

[MX] Same is noted

Finally, the client has asked for a digital copy of your general permit/license to conduct research in India for their records in advance of data collection as well. Please send that to us as soon as possible; it can be a pdf, scanned copy, high-quality photo from a camera, etc.

[MX] Please find attached the same for your reference.

My apologies for the long list of requirements and for the late notice, these are coming from the safeguarding team from the client and are particularly important to them as we will be interviewing respondents under the age of 18.

Best,  
Ian

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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Sent:** Wednesday, March 15, 2023 1:15 PM  
**To:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Polycarp,

Hi! Just missed out mentioning that the SP details shared are fine and good to go.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

---

**Shilpa Gupta**  
Associate Manager Client Services



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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Sent:** Wednesday, March 15, 2023 10:39 PM  
**To:** 'Polycarp Ouko' <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** 'kapilnarang@market-xcel.com' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'amit@market-xcel.com' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Ian McDonnell' <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Simon Enemona' <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Polycarp,

Hi! Please find attached the signed documents for your reference.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

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**Shilpa Gupta**  
Associate Manager Client Services



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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** Wednesday, March 15, 2023 9:04 AM

**To:** 'Polycarp Ouko' <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>

**Cc:** 'kapilnarang@market-xcel.com' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'amit@market-xcel.com' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Ian McDonnell' <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Simon Enemona' <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>

**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Polycarp,

Hi! Thanks for the documents and will be available for the call scheduled today.

Regarding the sampling points will get back to you within today and we have certain points that we can clarify during the call post the training is done.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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Shilpa Gupta

Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.

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**From:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Sent:** Tuesday, March 14, 2023 3:37 PM  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Find attached enumerator training schedule.

Best regards,  
Polycarp

---

**From:** Polycarp Ouko  
**Sent:** Tuesday, 14 March 2023 13:05  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shilpa,

We are schedule for enumerator training for India. Kindly share the zoom link for the training as discussed during the ToT.

Find attached the sampling points for India. Kindly confirm if the sampling locations are feasible.

Best regards,  
Polycarp

---

**From:** Polycarp Ouko  
**Sent:** Monday, 13 March 2023 14:28  
**To:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Cc:** 'kapilnarang@market-xcel.com' <[kapilnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com)>; 'amit@market-xcel.com' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; 'bhanu.dhingra@market-xcel.com' <[bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shilpa,

Find attached the PO and acceptance form for the study for your signature.

Best regards,  
Polycarp

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**From:** Polycarp Ouko  
**Sent:** Friday, 10 March 2023 17:02  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shimla,

Thank you for sharing the sampling points. We will review them and get back to you.



Best regards,  
Polycarp

---

**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Sent:** Friday, 10 March 2023 11:53  
**To:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Polycarp,

Hi! Please find attached the required documents.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Sent:** Thursday, March 9, 2023 3:18 PM  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>; Simon Enemona <[simon.enemona@geopoll.com](mailto:simon.enemona@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Shilpa,

This is well noted. Thank you. Find attached the TOT training Agenda for tomorrow.

All the documents have been shared in the FTP namely, 42816 | Youth Social Media. Kindly confirm if you can access them.

The FTP log ins are.

Host: **de-ftp.geopoll.com**  
username **MarketXcel**  
password: **49nIi4PPf0HQStV3**



Port: 22  
Protocol: SFTP

Best regards,  
Polycarp

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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Sent:** Thursday, 9 March 2023 10:51  
**To:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio  
<[international.development@geopoll.com](mailto:international.development@geopoll.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Dear Polycarp,

Hi! Please allow us time to share the requirements by 6:00 PM (IST) as we are working on the same.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Sent:** Thursday, March 9, 2023 12:32 PM  
**To:** [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio  
<[international.development@geopoll.com](mailto:international.development@geopoll.com)>; [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Ian McDonnell  
<[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Shilpa,

Kindly provide the sampling points as requested. We will share the training schedule and Agenda on course of the day.

Best regards,  
Polycarp

---

**From:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>  
**Sent:** Tuesday, 7 March 2023 20:45  
**To:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio <[international.development@geopoll.com](mailto:international.development@geopoll.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [bhanu.dhingra@market-xcel.com](mailto:bhanu.dhingra@market-xcel.com); Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Polycarp,

Thank you for your note. It is holiday in India tomorrow on account of festival of colours, Holi. Please allow me to come back to you with the required details by day after. Hope this is okay.

I have included my Project Manager, Bhanu Dhingra who will be managing the project from our end. He will be closely supervised by his Manager, Shilpa Gupta. Please keep her in loop on all communication.

We should be fine with the training on Friday but please allow Bhanu/Shilpa to confirm on the same.

Thanks & Regards,

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**Amit Narula**  
(AVP Client Services)



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

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**From:** Polycarp Ouko <[polycarp@geopoll.com](mailto:polycarp@geopoll.com)>  
**Sent:** Tuesday, March 7, 2023 4:50 PM  
**To:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio <[international.development@geopoll.com](mailto:international.development@geopoll.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hello Amit,

Hope you are well.

We request that you provide sampling points for India in **Banaras, Uttar Pradesh** such as urban neighbourhoods, Estates or quarters and wards that will be our sampling locations during data collection. Kindly share with us this information by tomorrow.

#### **Country Sample locations**

India      Banaras, Uttar Pradesh

We plan to conduct a ToT training this Friday 10<sup>th</sup> March, followed by enumerator training next week on Monday and Tuesday. Prepare a team of 10-15 enumerators that will assist in data collection.

Attached is the enumerator template to fill the enumerator details.

Best regards,  
Polycarp

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**From:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>  
**Sent:** Wednesday, 1 March 2023 03:25  
**To:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio <[international.development@geopoll.com](mailto:international.development@geopoll.com)>; Feasibility Team <[feasibility@geopoll.com](mailto:feasibility@geopoll.com)>; Athman Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Subject:** Re: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Ian,

Thank you for keeping us posted. Confirming no local approvals needed for this age group.

Regards,  
Amit

Sent from my iPhone

On 01-Mar-2023, at 2:55 AM, Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)> wrote:

Hi Amit,

My apologies for the delay here, we are making some last minute edits to the questionnaire and will push the training back to next week. I will follow up with more details shortly, I'm sorry for the inconvenience. In the meantime, I wanted to confirm that there were no local approvals or permits that we will have to get for interviewing ages 15-21?

Best,  
Ian

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**From:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Sent:** Tuesday, February 21, 2023 4:52 PM  
**To:** [amit@market-xcel.com](mailto:amit@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio <[international.development@geopoll.com](mailto:international.development@geopoll.com)>; Feasibility Team <[feasibility@geopoll.com](mailto:feasibility@geopoll.com)>; Athman Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Amit,

I hope that you are also doing well. My colleagues will follow up shortly with additional information as we finalize the preparations. We are excited to work with you here!

Best,  
Ian

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**From:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>  
**Sent:** Tuesday, February 21, 2023 1:55 AM

**To:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio  
<[international.development@geopoll.com](mailto:international.development@geopoll.com)>; Feasibility Team <[feasibility@geopoll.com](mailto:feasibility@geopoll.com)>; Athman  
Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hi Ian,

Trust you are doing well! Checking in if you had any update on this scope. Please do let us know when you have a moment. Thanks!

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Thanks & Regards,

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**Amit Narula**  
(AVP Client Services)

<image007.png>

**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

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**From:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>  
**Sent:** Friday, February 17, 2023 10:44 AM  
**To:** 'Ian McDonnell' <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Cc:** 'kapilnarang@market-xcel.com' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'International Development Research Portfolio' <[international.development@geopoll.com](mailto:international.development@geopoll.com)>; 'Feasiblity Team' <[feasibility@geopoll.com](mailto:feasibility@geopoll.com)>; 'Athman Sungura' <[athman@geopoll.com](mailto:athman@geopoll.com)>; 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Subject:** RE: (P22-66970) 42816 | Youth Social Media Perceptions CAPI | India

Hello Ian,

Thank you for reaching out and considering us for this study. We will be more than happy to collaborate on this. Although the price you have in mind will be challenging since Banaras will be a travel center for us. However, to kickstart our relationship, we will be more than happy to take this up. We understand the programmed link will be provided by team GeoPoll. MX responsibility will be to recruit, interview, project management & quality control.

I have included my team member Shilpa Gupta in the mail. She will further introduce her Project Manager once we hear next steps from you. Look forward!



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<image005.p

<image008.png>

Thanks & Regards,

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**Amit Narula**  
(AVP Client Services)

<image007.png>

**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

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**From:** Ian McDonnell <[ian.mcdonnell@geopoll.com](mailto:ian.mcdonnell@geopoll.com)>  
**Sent:** Friday, February 17, 2023 2:29 AM  
**To:** [amit@market-xcel.com](mailto:amit@market-xcel.com)  
**Cc:** [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); International Development Research Portfolio  
<[international.development@geopoll.com](mailto:international.development@geopoll.com)>; Feasibility Team <[feasibility@geopoll.com](mailto:feasibility@geopoll.com)>; Athman  
Sungura <[athman@geopoll.com](mailto:athman@geopoll.com)>  
**Subject:** 42816 | Youth Social Media Perceptions CAPI | India

Hello Amit,

My name is Ian McDonnell, I am a program manager here at GeoPoll. We have a new, fast-moving CAPI project in India coming up with a goal of 200 total completes and are interested in potentially working with you. Please find the specs below, we would be looking to start training the week of the 27<sup>th</sup> and had budgeted a CPI of \$8.00. Please let me know if you have any questions here, we look forward to your feedback.

Best,  
Ian

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