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| **Study Background/ Objectives** | **:** | Exploratory + Concept test with Gynecologists |
| **Methodology** | **:** | Quantitative CAPI Interviews |
| **Type of Service Required** | **:** | Recruitment and fieldwork |
| **Target Respondent(s)** | **:** | Doctors (Gynecologists) |
| **Sample Size/ Unit/ Volume** | **:** | 50 |
| **Length of Interview (LOI)** | **:** | 30 mins |
| **Work Commencing Date**  | **:** | ~5th July (will confirm the final date) |
| **CITIES** |
| **Mumbai** |
| **Delhi** |
| **Kolkata** |
| **Bangalore** |
| **Hyderabad** |

P.S. Scripting team- Kindly start the scripting process same will be updated on PMS.