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| --- | --- | --- | --- |
| **Study Background/ Objectives** | **:** | Exploratory + Concept test with Gynecologists | |
| **Methodology** | **:** | Quantitative CAPI Interviews | |
| **Type of Service Required** | **:** | Recruitment and fieldwork | |
| **Target Respondent(s)** | **:** | Doctors (Gynecologists) | |
| **Sample Size/ Unit/ Volume** | **:** | 50 | |
| **Length of Interview (LOI)** | **:** | 30 mins | |
| **Work Commencing Date** | **:** | ~5th July (will confirm the final date) | |
| **CITIES** | | |
| **Mumbai** | | |
| **Delhi** | | |
| **Kolkata** | | |
| **Bangalore** | | |
| **Hyderabad** | | |

P.S. Scripting team- Kindly start the scripting process same will be updated on PMS.