

## Anil Kaul

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**From:** Sachin Angane <Sachin.Angane@ipsos.com>  
**Sent:** 31 October 2022 12:52  
**To:** bibhu.pal@market-xcel.com  
**Cc:** 'Anil Kaul'  
**Subject:** RE: Prj. Thor\_22-043593-01-Wave 3-Recall 1 & 2 Diary data

Hi Bibhu,  
First up all this is not a wave study.  
They have called up waves because client want's want to see the results on staggered manner and hence they have segregated the products and named it as wave.  
However, I have consider INR 10000 for wave 3.

Best Regards,  
Sachin

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**From:** Bibhu Pal <bibhu.pal@market-xcel.com>  
**Sent:** 31 October 2022 12:33 PM  
**To:** Sachin Angane <Sachin.Angane@ipsos.com>  
**Cc:** 'Anil Kaul' <anilkaul@market-xcel.com>  
**Subject:** FW: Prj. Thor\_22-043593-01-Wave 3-Recall 1 & 2 Diary data

**CAUTION: EXTERNAL**

Hi Sachin,

Please share the cost for project Thor wave2 and wave3 cost. 😊

Thanks & Regards

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**Bibhu Prasad Pal**



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**From:** Armanul Haque <[Armanul.Haque@ipsos.com](mailto:Armanul.Haque@ipsos.com)>  
**Sent:** 31 October 2022 12:23 PM  
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