[Hi Priya,](https://lnkd.in/dXdumnyn)

[As discussed over the call, we are commissioning this study.](https://lnkd.in/dXdumnyn)

[Will loop in our PM next.](https://lnkd.in/dXdumnyn)

[Attached is the questionnaire for your reference.](https://lnkd.in/dXdumnyn)

[Market: Gautemala](https://lnkd.in/dXdumnyn)

[N: 3](https://lnkd.in/dXdumnyn)

[LOI: 60 mins](https://lnkd.in/dXdumnyn)

[Timeline: 3rd May](https://lnkd.in/dXdumnyn)

[We will need x3 interviews. Fees in local currency agreed were updated in the table below.](https://lnkd.in/dXdumnyn)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| [**Continent**](https://lnkd.in/dXdumnyn) | [**Country**](https://lnkd.in/dXdumnyn) | [**Service**](https://lnkd.in/dXdumnyn) | [**Interview Target**](https://lnkd.in/dXdumnyn) | [**Deadline**](https://lnkd.in/dXdumnyn) | [**Cost per Interview (USD)**](https://lnkd.in/dXdumnyn) |
| [Latin America](https://lnkd.in/dXdumnyn) | [Guatemala](https://lnkd.in/dXdumnyn) | [Q1:23 Quarterly Beverage Service](https://lnkd.in/dXdumnyn) | [x 3](https://lnkd.in/dXdumnyn) | [**3rd MAY 2023**](https://lnkd.in/dXdumnyn) | [90.00$](https://lnkd.in/dXdumnyn) |

[Here is the target list and the breakdown:](https://lnkd.in/dXdumnyn)

|  |
| --- |
| [**Category Focus**](https://lnkd.in/dXdumnyn) |
| [**# interviews**](https://lnkd.in/dXdumnyn) |
| [Soft](https://lnkd.in/dXdumnyn) | [1](https://lnkd.in/dXdumnyn) |
| [Hot](https://lnkd.in/dXdumnyn) | [1](https://lnkd.in/dXdumnyn) |
| [Dairy](https://lnkd.in/dXdumnyn) | [1](https://lnkd.in/dXdumnyn) |
|  |  |
| [**Targets**](https://lnkd.in/dXdumnyn) |  |
| [Soft](https://lnkd.in/dXdumnyn) | [Productos B&B](https://lnkd.in/dXdumnyn) |
| [Soft](https://lnkd.in/dXdumnyn) | [Sigma Alimentos](https://lnkd.in/dXdumnyn) |
| [Soft](https://lnkd.in/dXdumnyn) | [AjeMaya](https://lnkd.in/dXdumnyn) |
| [Soft](https://lnkd.in/dXdumnyn) | [Livsmart Americas](https://lnkd.in/dXdumnyn) |
| [Soft](https://lnkd.in/dXdumnyn) | [Alimentos Kern's](https://lnkd.in/dXdumnyn) |

Hi Monika,

Thanks for your quick response.

Please proceed with the interviews for **Guatemala ONLY**. I am re-attaching the questionnaire just in case.

We will need x3 interviews. Fees in local currency agreed were updated in the table below.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Continent** | **Country** | **Service** | **Interview Target** | **Deadline** | **Cost per Interview (GBP)** | **Cost per Interview (USD)** |
| Latin America | Guatemala | Q1:23 Quarterly Beverage Service |        x 3  | **3rd MAY 2023** | **£165.00** | **204.07** |

Here is the target list and the breakdown:

|  |
| --- |
| **Category Focus** |
| **# interviews** |
| Soft | 1 |
| Hot | 1 |
| Dairy | 1 |
|  |  |
| **Targets** |  |
| Soft | Productos B&B |
| Soft | Sigma Alimentos |
| Soft | AjeMaya |
| Soft | Livsmart Americas |
| Soft | Alimentos Kern's |
| Hot | Nestle |
| Hot | Unilever |
| Hot | Conagra Brands, Inc. |
| Dairy | Nestle |
| Dairy | Grupo Lala, S.A. de C.V. |
| ***Dairy*** | ***Royal FrieslandCampina N.V.*** |

Puerto Rico and Costa Rica these have been commissioned to a different partner this time. I will approach you again in the future, but we had to go on a first come first served basis.

Many thanks,

Nadja