ORDER NO. 8000054709 **Issued Date** Wed, 5 Jul, 2023



SUPPLIER Market Xcel Data Matrix Pvt Ltd

Contact

India

17, Okhla Industrial Estate Phase 3

New Delhi 30 110020

Phone: +91 911142343560

Vendor Tax ID 07AAECM5086D1ZI

Vendor TIN Number

DELIVERY ADDRESS

Godrej IT Park, C Block, 6th F

Mumbai 13 400079

India

Vendor BIN Number Vendor TIN Address

Vendor BIN Address

Comments

BILL TO

NielsenIQ (India) Pvt Ltd

Godrej IT Park, C Block, 6th F

Mumbai 13 400079 India

Payment Terms Net 45 days

NielsenIQ Tax ID 27AAACM9279L1ZS

Line Item Details (2 Line Items)

No	o. Need-by Date	Supplier Part Number	Quantity	Description	Price	Amount	Discount
1	Wed, 28 Jun, 2023		1.00	E&D Additional Activity cost	370,328.00 INR	370,328.00 INR	

Unit of Measure Each

Full Description Item Description Qty Unit Price Currency Total Amt.

Obesrvation Manday 63 1100 INR 69300

Exit Interview - Random cost for (2day 3store*3channel*7center) 478 275.79 INR 131828

Cati Callback Cost 3760 45 INR 169200

Delivery Contact Person Ram Gupta

No. Need-by Date Supplier Pa Number		Supplier Part Number	Quantity Description		Price	Amount	Discount
2	Wed, 28 Jun, 2023		1.00	E&D Additional Activity cost for Bill collection	120,000.00 INR	120,000.00 INR	

Unit of Measure Each

Full Description Item Description Qty Unit Price Currency Total Amt. Additional Activity Manday for bill collection 120 1000 INR 120000

Delivery Contact Person Ram Gupta

TOTAL AMOUNT 490,328.00 INR

Terms and Conditions

- 1) This PO is legally valid even without signature.
- 2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.
- 3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (https://nielseniq.com/global/en/legal/purchase-order-terms-and-conditions/)
- 4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.

NOTE:

- i) Taxes will be applicable as per regulations
- ii) With-holding Tax will be applicable as per regulations

Invoicing Terms And Conditions of Purchase

To submit invoice in ARIBA please follow this guideline (https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id/61ba0576dd5c4ccbf26bda61). Please send original invoice to NielsenIQ Legal entity name and address shown above