

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 12 October 2022 08:39
To: 'Anas Sayed'
Cc: 'Kapil Narang'; 'Amit Narula'; 'Shaveta Bhardwaj'; 'Parag Agarwal'; manishoberoi@market-xcel.com; shadab.ansari@market-xcel.com
Subject: RE: (P21-63556) Project Health | Go ahead on the Project

Dear Anas,

Hi! Thank you so much for the update and look forward to get the documents today.

Do let us know your availability for the call today at 4:00 PM.

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

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Individual



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BOOTH NO: 53 | 18 - 21 September
TORONTO

From: Anas Sayed <anas.s@sprintstudio.ai>
Sent: Tuesday, October 11, 2022 11:56 PM
To: shilpa.gupta@market-xcel.com
Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com
Subject: Re: (P21-63556) Project Health | Go ahead on the Project

Hi Shilpa,

This is to inform you that the mentioned project is active and needs to start the pre-field activity.

Will share the FBN and recruitment qnr by tomorrow, let us know when we connect for the briefing.

Will call you tomorrow to discuss this further.

Regards,
Anas Sayed

On Fri, 16 Sept 2022 at 11:45, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Hope you are doing good. Just wanted to check if we have any update on the study.

Thanks & Regards

Shilpa Gupta

Associate Manager Client Services



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ESOMAR²²
Individual



SEE YOU AT
BOOTH NO: 53 | 18 - 21 September
T O R O N T O

From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: Wednesday, August 24, 2022 10:24 AM

To: shilpa.gupta@market-xcel.com

Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com

Subject: Re: (P21-63556) Project Health | Go ahead on the Project

Hi Shilpa,

Thank you for checking, however we have not yet heard from the client on the progress.

Will let you know as soon as we hear from them.

Regards,

Anas Sayed

On Wed, 24 Aug 2022 at 09:16, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Hope you are doing well. We would like to check if there is any update on the study so that we can plan accordingly.

Thanks & Regards

Shilpa Gupta

Associate Manager Client Services



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From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: Wednesday, August 3, 2022 11:50 AM

To: shilpa.gupta@market-xcel.com

Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com

Subject: Re: (P21-63556) Project Health | Go ahead on the Project

Hi Shilpa,

Proposal is with the client and they are discussing internally, will update you as soon as we hear from them.

Regards,

Anas Sayed

On Wed, 3 Aug 2022 at 10:21, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Hope you are doing good. Just wanted to check if there is any update on the study.

Thanks & Regards

Shilpa Gupta

Associate Manager Client Services



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From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: Tuesday, July 26, 2022 3:45 PM

To: shilpa.gupta@market-xcel.com

Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com

Subject: Re: (P21-63556) Project Health | Go ahead on the Project

i Shilpa,

Please ignore this files...

Regards,

Anas Sayed

On Tue, 26 Jul 2022 at 15:37, Anas Sayed <anas.s@sprintstudio.ai> wrote:

Hi Shilpa,

Please get all the 3 files checked for Kannada Translation thoroughly and request a field to make the changes in the file itself and highlight the changes and send them back to us.

Do not make any addition to deletion of any rows or cells.

Please share the update by 4:30 pm.

Also, do confirm if the FW started in both the centres today.

Regards,

Anas Sayed

On Tue, 26 Jul 2022 at 10:17, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Same is noted.

Thanks & Regards

Shilpa Gupta

Associate Manager Client Services



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From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: Monday, July 25, 2022 8:01 PM

To: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com

Subject: Re: (P21-63556) Project Health | Go ahead on the Project

Hi Shilpa,

We checked, there is no screener as such, we just have to go to General Practitioner and child Paediatrician doctors with experience.

Regards,

Anas Sayed

On Mon, 25 Jul 2022 at 10:40, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Thanks for your time over the call. As discussed, look forward for the screener questionnaire so that the recruitment can be planned in accordance.

Thanks & Regards

Shilpa Gupta



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From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: Friday, July 22, 2022 6:00 PM

To: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Cc: Kapil Narang <kapilnarang@market-xcel.com>; Amit Narula <amit@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; manishoberoi@market-xcel.com

Subject: Re: (P21-63556) Project Health | Go ahead on the Project

Hi Shilpa,

Sorry, it seems this mail went to spam.

You can call me anytime suitable to you.

Regards,

Anas Sayed

+91 9870359286

On Fri, 22 Jul 2022 at 09:51, Shilpa Gupta <shilpa.gupta@market-xcel.com> wrote:

Dear Anas,

Hi! Pleasure to connect with you virtually. Do let us know your availability for a quick call on the study.

Thanks & Regards

Shilpa Gupta

Associate Manager Client Services



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From: Amit Narula <amit@market-xcel.com>

Sent: Thursday, July 21, 2022 7:02 PM

To: 'Anas Sayed' <anas.s@sprintstudio.ai>

Cc: 'Kapil Narang' <kapilnarang@market-xcel.com>; 'Shaveta Bhardwaj' <shaveta@sprintstudio.ai>; 'Parag Agarwal' <parag.a@sprintstudio.ai>; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>; manishoberoi@market-xcel.com

Subject: RE: (P21-63556) Project Health | Go ahead on the Project

Hi Anas,

Thank you for the go-ahead. Introducing the Project Manager – Shilpa Gupta who will take it ahead from here.

Please do keep her, Reporting Manager Manish Oberoi copied on all communication. Shilpa will be in touch over next steps. Thanks!

Thanks & Regards,

Amit Narula

(AVP Client Services)



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Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Anas Sayed <anas.s@sprintstudio.ai>
Sent: 21 July 2022 18:54
To: Amit Narula <amit@market-xcel.com>
Cc: Kapil Narang <kapilnarang@market-xcel.com>; RFP@ <rfp@market-xcel.com>; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>
Subject: Re: Project Health | Go ahead on the Project

Hi Amit,

Thank you for the call.

As we spoke, this project is commissioned and Client is expecting to start the DI's from mid of next week (will let you know the exact date by tomorrow or so).

Client had a request to complete the FW within 4 to 5 days from the FW start, so request you to please plan accordingly.

Please do start identifying the Doctors and once the date is confirmed we can start taking the appointments.

Sample to be covered as below -

Centre	General Practitioner	Child Paediatrician	Total
Lucknow	3	2	5
Kolkata	2	3	5

Thank you and looking forward to hearing from you.

Regards,

Anas Sayed

On Thu, 3 Mar 2022 at 06:02, Amit Narula <amit@market-xcel.com> wrote:

Hi Anas,

Since both happen to be our base centres, there will be no impact on the costs.

Regards,

Amit

Sent from my iPhone

On 02-Mar-2022, at 10:44 PM, Anas Sayed <anas.s@sprintstudio.ai> wrote:

Hi Amit,

There is a change requested from the client on Centres, hence the new centres will be **Lucknow and Kolkata**, please let us know if there will be any impact on the cost due to this change.

Rest all remains the same.

Regards,

Anas Sayed

On Wed, 2 Mar 2022 at 18:36, Amit Narula <amit@market-xcel.com> wrote:

Hi Anas,

Here you go-

Speciality	Sample Size	Recruitment	Incentive	CPI (INR)	Total
General Practitioner Doctors	5	1250	2000	3250	16250
Pediatrician Doctors	5	1500	3750	5250	26250
Total					42500

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Thanks & Regards,

Amit Narula

(AVP Client Services)

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Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Anas Sayed <anas.s@sprintstudio.ai>

Sent: 02 March 2022 18:25

To: amit@market-xcel.com

Cc: ashwani@market-xcel.com; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; Kapil Narang <kapilnarang@market-xcel.com>; RFP@ <rfp@market-xcel.com>; vikram.gupta@market-xcel.com

Subject: Re: Project Health | Request for Cost

Hi Amit,

Thank you for the cost.

Can you also share the break up of the CPI as well.

Regards,

Anas Sayed

On Wed, 2 Mar 2022 at 18:19, Amit Narula <amit@market-xcel.com> wrote:

Hi Anas,

Thank you for clarifying. Here are our costs for your kind reference-

Speciality	Sample Size	CPI (INR)	Total
General Practitioner Doctors	5	3250	16250
Pediatrician Doctors	5	5250	26250
Total			42500

Please let me know how this suits. We shall take 1 week for recruitment and 2 weeks for fieldwork.

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Thanks & Regards,

Amit Narula

(AVP Client Services)

<image003.png>

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Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Anas Sayed <anas.s@sprintstudio.ai>
Sent: 02 March 2022 18:12
To: amit@market-xcel.com
Cc: ashwani@market-xcel.com; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>; Kapil Narang <kapilnarang@market-xcel.com>; RFP@ <rfp@market-xcel.com>; vikram.gupta@market-xcel.com
Subject: Re: Project Health | Request for Cost

Hi Amit,

Thank you for your email and nice to e-meet you as well.

My further replies on your as below -

Regards,

Anas Sayed

On Wed, 2 Mar 2022 at 16:23, Amit Narula <amit@market-xcel.com> wrote:

Hi Anas,

Nice to e-meet you! Would like to check the following-

- Duration of the eye-tracking exercise, (Anas) 10 to 12 mins
- If the above is part of the 60-70 minutes duration or is that additional, (Anas) 60 to 70 mins is total during including Eye Tracking and IDI's
- Lastly, we recommend aiming for 60 minutes as anything more maybe a challenge for the doctor. (Anas) This is well noted and will surely plan accordingly.

Once we have the above, we will share our costs readily. Thanks!

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Thanks & Regards,

Amit Narula

(AVP Client Services)

<image003.png>

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Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Vikram Gupta <vikram.gupta@market-xcel.com>

Sent: 02 March 2022 15:33

To: 'Anas Sayed' <anas.s@sprintstudio.ai>

Cc: ashwani@market-xcel.com; 'Shaveta Bhardwaj' <shaveta@sprintstudio.ai>; 'Parag Agarwal' <parag.a@sprintstudio.ai>; amit@market-xcel.com

Subject: RE: Project Health | Request for Cost

Hi Anas,

Hope you are doing well.

We had looked into the query and are working to get you the best solution.

My colleague Amit, marked on this mail, will be in touch with you for the next steps.

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Best Regards

Vikram Gupta

<image003.png>

Sr. Vice President

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Mobile: +91 8368012996

<https://www.market-xcel.com/>

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<image004.png>

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<image011.jpg>

From: Anas Sayed <anas.s@sprintstudio.ai>
Sent: 02 March 2022 13:38
To: vikram.gupta@market-xcel.com
Cc: ashwani@market-xcel.com; Shaveta Bhardwaj <shaveta@sprintstudio.ai>; Parag Agarwal <parag.a@sprintstudio.ai>
Subject: Re: Project Health | Request for Cost

Hi Vikram,

Looking forward to hearing from you on the below request.

Regards,

Anas Sayed

On Mon, 28 Feb 2022 at 18:18, Anas Sayed <anas.s@sprintstudio.ai> wrote:

Hi Vikram,

Thank you for the call, as we spoke, this is to request for the cost and feasibility for one of the projects amongst doctors.

This will be an online Eye tracking through the online platform access through the links followed by IDI with the doctors through Zoom / App.

Details as below, request you to please share the cost and feasibility by today.

Target Group -

General Practitioner Doctors and Pediatrician Doctors

Sample -

5 for each above (Total of 10 sample)

Centre -

Delhi and Mumbai

LOI -

60 to 70 mins (including Eye tracking and IDI)

Regards,

Anas Sayed