

Vendor Code: 10511149
Vendor GSTIN 07AAECM5086D1ZI

Market Xcel Data Matrix Pvt Ltd
17, Okhla Industrial Estate Phase 3
110020 New Delhi

Purchase order

Description: PO 012 Market Xcel Vendor
PO number: 3000611920
Date: 10/12/2022
Version: 1
Contact person: P2P TEAM
Telephone: +91 22 66632862
Fax:
Email: P2P.NIELSENINDIA@NIELSENINQ.COM
Nielsen GSTIN: 27AAACM9279L1ZS

Goods recipient:

Sonal chavan

Terms of payment: ND45

Net 45 days

Bill-To Party:

NielsenIQ (India) Private Limited
BLOCK 'C', 6TH FLOOR, GODREJ IT PARK 02
GODREJ & BOYCE COMPLEX,
PIROJSHANAGAR, VIKHROLI
Mumbai 400079, Maharashtra

Send invoice to:

Godrej IT Park,
C block, 6th Floor,
LBS Marg, Vikhroli (W)

Item	Internal Reference		Description	Supplier Reference
Delivery Date	Quantity	Unit	Price per unit	Net value
HSC/SAC CODES	TAX TYPE/TAX RATE			TAX AMOUNT
1			BD2207209257 WASH4UP INR/1	0.00 INR
9983	9.00% CGST + 9.00% SGST			5,480.28 INR
Limit	Timeframe		Expected value Unplanned services	
BD2207209257 WASH4UP 10511149 ~ OCT'22 ~ MUMBAI	10/12/2022 - 10/12/2022		30,446.00	
Item Description	Qty	Unit Price	Currency	Total Amt.
BD2207209257 WASH4UP	1	30,446	INR	30,446
Sub Total Value:				30,446.00 INR


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Item	Internal Reference		Description	Supplier Reference	
Delivery Date	Quantity	Unit	Price per unit	Net value	
HSC/SAC CODES	TAX TYPE/TAX RATE			TAX AMOUNT	
2			BD2209141453 MSS_EBL INR/1	0.00	INR
9983	9.00% CGST + 9.00% SGST			5,480.28	INR
Limit		Timeframe		Expected value Unplanned services	
BD2209141453 MSS_EBL 10511149 ~ OCT'22 ~ MUMBAI		10/12/2022 - 10/12/2022		30,446.00	
Item Description		Qty	Unit Price	Currency	Total Amt.
BD2209141453 MSS_EBL		1	30,446	INR	30,446
3			BD2204223942 Brand Study_Bikroy_User INR/1	0.00	INR
9983	9.00% CGST + 9.00% SGST			3,653.64	INR
Limit		Timeframe		Expected value Unplanned services	
BD2204223942 Brand Study_Bikroy_User 10511149 ~ OCT'22 ~ MUMBAI		10/12/2022 - 10/12/2022		20,298.00	
Item Description		Qty	Unit Price	Currency	Total Amt.
BD2204223942 Brand Study_Bikroy_User		1	20,298	INR	20,298
Sub Total Value:				50,744.00	INR


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Fax:
Email: P2P.NIELSENINDIA@NIELSENINQ.COM
Nielsen GSTIN: 27AAACM9279L1ZS

Item	Internal Reference	Description	Supplier Reference	
Delivery Date	Quantity	Unit	Net value	
HSC/SAC CODES	TAX TYPE/TAX RATE	Price per unit	TAX AMOUNT	
4		BD2204223942 Brand Study_Bikroy_Non User		
		INR/1	0.00 INR	
9983	9.00% CGST + 9.00% SGST		3,653.64 INR	
Limit	Timeframe	Expected value	Unplanned services	
BD2204223942 Brand Study_Bikroy_Non User	10/12/2022 - 10/12/2022	20,298.00		
10511149 ~ OCT'22 ~ MUMBAI				
Item Description	Qty	Unit Price	Currency	Total Amt.
BD2204223942 Brand Study_Bikroy_Non User	1	20,298	INR	20,298
Sub Total Value:				20,298.00 INR
Total Tax:				18,267.84 INR
Total:				119,755.84 INR



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Fax:	
Email:	P2P.NIELSENINDIA@NIELSENINQ.COM
Nielsen GSTIN:	27AAACM9279L1ZS

Item details

Item 1

Ship-To Address

NielsenIQ (India) Private Limited
Godrej Business District,
Phirojshangar,
Mumbai Maharashtra 400079 India

Item 2

Ship-To Address

NielsenIQ (India) Private Limited
Godrej Business District,
Phirojshangar,
Mumbai Maharashtra 400079 India

Item 3

Ship-To Address

NielsenIQ (India) Private Limited
Godrej Business District,
Phirojshangar,
Mumbai Maharashtra 400079 India

Item 4

Ship-To Address

NielsenIQ (India) Private Limited
Godrej Business District,
Phirojshangar,
Mumbai Maharashtra 400079 India

- 1) This PO is legally valid even without signature.
 - 2) Vendor invoice must state this PO reference number (in order to have legal ability to reject invoices which do not refer to PO numbers).
 - 3) Our general purchasing terms and conditions are applicable, a copy can be provided on request.
- Note
- i) Taxes will be applicable as per regulations
 - ii) With-holding Tax will be applicable as per regulations

Godrej IT Park,
C block, 6th Floor,
LBS Marg, Vikhroli (W)

NielsenIQ Integrity

NielsenIQ's long-term business success and its ability to attract clients, talented employees and investors are dependent on high standards of ethics, integrity, and compliance. The NielsenIQ Integrity Programme was launched as a means to bring to notice any compromise in these values. The Integrity team is a dedicated point of contact to whom you can raise your concern anonymously and in confidence, around any kind of integrity breach.

Examples of Misconduct - Fraud, Loss of Confidentiality, Kickbacks, Bribery, Falsifying Expenses, Conflict of Interest, Discrimination, Harassment, Copyright Violations, Inappropriate Computer use, Data Integrity, Data Theft, Data Falsification, Panel Integrity issues, Other Legal Compliance issues, etc.

If you have questions or concerns about compliance or integrity, view the Speak up Policy, call the Helpline or write to us;

E-mail: integrity@nielseniq.com For more

details please refer:

<https://secure.ethicspoint.com/domain/media/en/gui/74158/index.html>

Prevention of Sexual Harassment at Workplace

Keeping in line with NielsenIQ's commitment to provide a safe and conducive work environment to its employees, it is imperative to prevent and eliminate sexual harassment at the workplace.

NielsenIQ firmly believes in equal employment opportunity and is committed to creating a healthy working environment which would enable the employees of the company to function / work without any fear of prejudice, gender bias and sexual harassment. The company has formulated NielsenIQ India - Prevention, Prohibition and Redressal of Sexual Harassment at Workplace Policy and based on this policy, a Local Complaints Redressal Committee has been constituted.

In case of a concern, we would recommend the aggrieved associate to report to the committee or any of the committee members in writing.

For Complaints, write to : integrity@nielseniq.com

All queries and matters will be treated in strict confidence.

Based on the written complaint, the committee would conduct an enquiry and conclude before initiating action against the defendant (or the complainant in case of false complaints).

For **NielsenIQ India Private Limited**



Anand Pandya

Executive Director, Human Resources