

## Shaheed Shaikh

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**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** Friday, June 2, 2023 2:51 PM  
**To:** 'Mahajan, Neha (IM)'  
**Cc:** 'Sharma, Jitendra (IMDLR)'; 'RFP@'; 'Kapil Narang'; amit@market-xcel.com; shilpa.gupta@market-xcel.com; shaheed.shaikh@market-xcel.com  
**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Dear Neha,

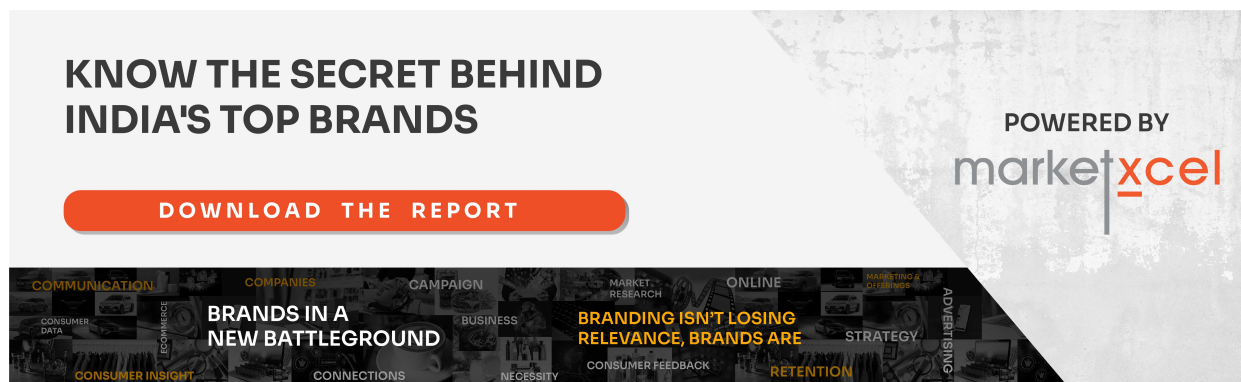
Thank you for the go-ahead on the study. From our end my colleague Shaheed Shaikh will be leading this, please keep his reporting manager Shilpa Gupta copied in all the communications.

Thanks!!

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Mahajan, Neha (IM) <Neha.Mahajan@kantar.com>  
**Sent:** Friday, June 2, 2023 2:48 PM  
**To:** manishoberoi@market-xcel.com  
**Cc:** Sharma, Jitendra (IMDLR) <jitendra.sharma@kantar.com>; 'RFP@' <rfp@market-xcel.com>  
**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Hi Manish,

Fine, please assign the project team- we would need to do the briefing today.

Regards  
Neha

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** Friday, June 2, 2023 2:41 PM  
**To:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Dear Neha,

Here is the updated & final cost 😊

Pj HCP Perception			
Methodology	Qual Virtual IDI		
LOI	45 min		
Speciality	#N	CPI- INR	Total Cost- INR
General Physician	4	2500	10000
Consulting Physician	6	3000	18000
Diab	1	4650	4650
Endo	2	5500	11000
ENT	3	3250	9750
Pedia	2	4750	9500
Chest Physician	3	4750	14250
Total	21		77150

Thanks & Regards

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**From:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>  
**Sent:** Friday, June 2, 2023 2:33 PM  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Hi Manish,

Please see if we can close it at 76K.

Regards  
Neha

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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** Friday, June 2, 2023 2:30 PM  
**To:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Dear Neha,

Please see if we can close at this pricing –

Pj HCP Perception			
Methodology	Qual Virtual IDI		
LOI	45 min		
Speciality	#N	CPI-INR	Total Cost-INR
General Physician	4	2700	10800
Consulting Physician	6	3100	18600
Diab	1	4750	4750
Endo	2	5500	11000
ENT	3	3250	9750
Pedia	2	4750	9500
Chest Physician	3	4750	14250
Total	21		78650

We need 1 day for set-up Neha please 😊.

Thanks & Regards

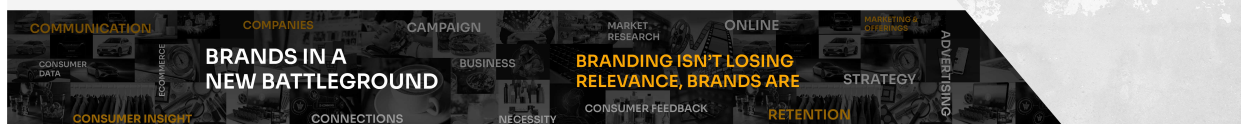
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**Manish Oberoi**  
Sr. Manager – Client Services

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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** Friday, June 2, 2023 2:10 PM

**To:** 'Mahajan, Neha (IM)' <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>

**Cc:** 'Sharma, Jitendra (IMDLR)' <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Pr HCP Perception\_171437550-RFQ-(P23-33739)

Dear Neha,

Thank you for sharing the new request with Market Xcel. Please find below our proposal for the study.

Pj HCP Perception			
Methodology	Qual Virtual IDI		
LOI	45 min		
Speciality	#N	CPI-INR	Total Cost-INR
General Physician	4	2850	11400
Consulting Physician	6	3250	19500
Diab	1	4750	4750
Endo	2	5500	11000
ENT	3	3250	9750
Pedia	2	4750	9500
Chest Physician	3	4750	14250
Total	21		80150

Look forward to working together on the study 😊.

Thanks & Regards

**Manish Oberoi**

Sr. Manager – Client Services

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**From:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>

**Sent:** Friday, June 2, 2023 1:21 PM

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>

**Subject:** Pr HCP Perception\_171437550-RFQ

Dear Manish,

Please find below new specs. Request you to share cost, feasibility, and timeline by 3pm.

We need to launch this study today.

Objective- Understanding HCP perception & behaviour towards Multivitamins, Cough syrups and Anti-infective

LOI-45 min

Methodology-Qual Virtual IDI

City and sample plan

Category	Nutrition (Codex CZS)				Cough Management (Piriton)					Ant	
Centre/Specialty	GP	CP	Diab	Endo	GP	CP	ENT	Pedia	Chest	GP	CP
Delhi	1	0	1	0	0	1	0	0	1	0	1
Kolkata	0	1	0	1	0	1	0	0	0	1	0
Mumbai	1	0	0	1	0	0	1	1	0	0	1
Chennai	0	1	0	0	1	0	1	0	0	0	0

Regards

Neha

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