	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Varsha Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   
	This is to certify that <u>Shilpa Thakkar</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>22/1/25</u> Valid From: <u>22/1/25</u> to <u>15/2/25</u> Job Fieldwork Location: <u>Ahmedabad</u> Mobile No: <u>9802838279</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

### Assignment letter

Freelancer Name: <u>Shilpa Thakkar</u> House Address: <u>Ahmedabad</u>	Job No: <u>20250399</u> Job Title: <u>KSPB TCR Research</u> Fieldwork Location: <u>Ahmedabad</u>	Freelancer Code: <u>MXA14012023</u> Reference No: <u>103</u> Date: <u>22/1/25</u>
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Dear Sir/Madam,  
 This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.  
 We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.  
 (A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>IDI</u>	<u>EDF Ahmedabad</u>	<u>9</u>	<u>250</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 22/1/25

Name of signee: Shilpa Thakkar

Signature: Shilpa

Signed in the presence of:

1) Witness Name: Varsha Shah

Contact number: 7600026414

Signature: Shah.V.S.

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_

From  
Name of the Freelancer:- Shilpa Thakkar  
Address:-  
Mobile No:- 7802838279

BILL

Customer's Name & Address <b>To : MARKET XCEL DATA MATRIX PVT. LTD.</b> 1st Flr, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near – IOCI Petrol Pump, Geeta Mandir Rd, Bhulla Bhai Park, Ahmedabad – 380022 PAN No.: AAECM5086D	For Commercial Use:  Bill No: <u>27466 10/5/25</u> Date: Freelancer Code <u>MXAHDF2023-103</u>
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Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
<u>20250399</u>			
Job Title: <u>KSP &amp; TCR Research</u>			
Fieldwork Locations: <u>Ahmedabad</u>			

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-	<u>9</u>	<u>250</u>	<u>2250/-</u>
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges			
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Executive Name: Varsha Shah  
EIC Employee ID: Date: Signature: MX649 Shah.V.S.

Totals

A) Fees for Assignemt	Job No.	Task Code	Amount:-
	<u>20250399</u>		<u>2250/-</u>
B) Supervision Charges			Amount:- <u>2250/-</u>

Grand Total (A+B) For Net Payment


Rupees in Words: Two thousand two hundred only

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	<u>20250399</u>	<u>PAR</u>	<u>Ahm.</u>	<u>CLT</u>	<u>9</u>	<u>0</u>	<u>9</u>	<u>9</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.  
My PAN Account Number is:  
Beneficiary Bank Account Name: Shilpa Thakkar  
Beneficiary Bank Account Number: 231101501137  
Beneficiary Bank Name: S C S C Bank  
Beneficiary IFSC Code: SCSC0002311  
E&OE

<u>Shilpa</u> <u>10/5/25</u> (Signature & Date)	<u>Shah.V.S.</u> <u>10/5/25</u> Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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 <b>marketxcel</b>	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Varsha Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   (Card Holder's Signature)
	This is to certify that <u>Seema Tejwani</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>20/1/25</u> Valid From: <u>20/1/25</u> to <u>15/2/25</u> Job Fieldwork Location: <u>Ahmedabad</u> Mobile No: <u>8401914725</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

### Assignment letter

Freelancer Name: <u>Seema Tejwani</u> House Address: <u>Maninagar Ahmedabad</u>	Job No: <u>20250399</u> Job Title: <u>KSP &amp; TG Resrch.</u> Fieldwork Location: <u>Ahmedabad</u>	Freelancer Code: <u>MXAH012023</u> Reference No: <u>045</u> Date: <u>20/1/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>FRF</u>	<u>ID1 - Ahmedabad</u>	<u>2</u>	<u>250</u>

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 20/1/25

Name of signee: Seema Tejwani

Signature: 

Signed in the presence of:

1) Witness Name: Varsha Shah

Contact number: 7600026414

Signature: Shah.V.S.

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_



From  
Name of the Freelancer:- Seema Tejwani  
Address:-  
Mobile No:- 8401914725

## BILL

Customer's Name & Address <b>To : MARKET XCEL DATA MATRIX PVT. LTD.</b> 1st Flr, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near - IQCI Petrol Pump, Geeta Mandir Rd, Bhulla Bhai Park, Ahmedabad - 380022 PAN No.: AAECM5086D	For Commercial Use:  Bill No: 27467 10/5/25 Date: Freelancer Code: MxAHDP2023-045
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Towards my Charges/Fees against Assignment/s stated below:

Job No: 20250399	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity and Amount Payable
Job Title: KSP & TR Research			
Fieldwork Locations: Ahmedabad			

### Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-	2	250	500/-
5- Moderation/Translation/Transcription/Others (Specify).....			

### Other Fees/Charges

Supervision Charges			
Executive Name: Varsha Shah			
EIC Employee ID: Date: Signature: MX649 Shah.V.S.			

### Totals

A) Fees for Assignemt	Job No.	Task Code	Amount:-
	20250399		500/-
B) Supervision Charges			Amount:-
			500/-

Grand Total (A+B) For Net Payment

Rupees in Words: Five hundred only.

## Summary


Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250399	Qual.	Ahm.	FAF	2	0	2	2	0.


I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: EXPP5247SP  
Beneficiary Bank Account Name: Seema Tejwani  
Beneficiary Bank Account Number: 2160845049

Beneficiary Bank Name: Central Bank,  
Valkar, Dhule, Maharashtra  
Beneficiary IFSC Code: CBTIN0281235

E&OE

 (Signature & Date)	Shah V.S. 10/5/25 Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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 <b>marketxcel</b>	<b>17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020</b> Executive Name: <u>Varsha Shah</u> Mobile No.: <u>7600026414</u>	PIC of the freelancer   (Card Holder's Signature)
	This is to certify that <u>Dhruv Shah</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>2211125</u> Valid From <u>22/11/25</u> to <u>15/12/25</u> Job Fieldwork Location: <u>Ahm.</u> Mobile No: <u>635426540</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

### Assignment letter

Freelancer Name: <u>Dhruv Shah</u> House Address: <u>Shah.</u>	Job No: <u>20250399</u> Job Title: <u>KSP 8 TGT</u> Fieldwork Location: <u>Ahmedabad.</u>	Freelancer Code: <u>MXAHNDP2023</u> Reference No: <u>070</u> Date: <u>22/11/25</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
F2F	ID3 - Ahmedabad	17	250/-

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 22/11/25

Name of signee: Dhruv Shah

Signature: Dhruv

Signed in the presence of:

1) Witness Name: Varsha Shah

Contact number: 7600026414

Signature: Shah V.S.

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_



From  
Name of the Freelancer:- Dhruv Shah.  
Address:-  
Mobile No:- 6354266540

BILL

Customer's Name & Address <b>To : MARKET XCEL DATA MATRIX PVT. LTD.</b> 1st Flr, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near – IOCI Petrol Pump, Geeta Mandir Rd, Bhulla Bhai Park, Ahmedabad – 380022 PAN No.: AAECM5086D	For Commercial Use:  Bill No: 27468 10/5/25 Date: Freelancer Code: MXAHDF2023-070
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Towards my Charges/Fees against Assignment/s stated below:

Job No: 20250399	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
Job Title: KSP BTG Research			

Fieldwork Locations:

Fees for Assignment			
Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-	17	250/-	4250 1/-
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges			
Supervision Charges			
Executive Name: Varsha Shah			
EIC Employee ID: Date: Signature: MX649. Shah.V.S.			

Totals			
A) Fees for Assignemt	Job No.	Task Code	Amount:-
	20250399		4250 1/-
B) Supervision Charges			Amount:-
			4250 1/-

Grand Total (A+B) For Net Payment

Rupees in Words: Four thousand two hundred Fifty only.

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250399	IRP	Ahm.	CAP	17	0	17	17	0.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: HPAPS20361

Beneficiary Bank Account Name: Dhruv Shah.

Beneficiary Bank Account Number: 92760100011685

Beneficiary Bank Name: Bank of Baroda.

Beneficiary IFSC Code: BARBODBVASK

E&OE		
Dhruv 10/5/25 (Signature & Date)	Shah.V.S. 10/5/25 Approved by with date	Bill Received On:  Bill Checked & Cleared On:



From  
Name of the Freelancer:- Hiral Shah  
Address:-  
Mobile No:- 9904962027

## BILL

Customer's Name & Address <b>To : MARKET XCEL DATA MATRIX PVT. LTD.</b> 1st Flr, 152/K3, Ghanshyam Bhavan, Opp Mangal Park, Near - IOCI Petrol Pump, Geeta Mandir Rd, Bhulla Bhai Park, Ahmedabad - 380022 PAN No.: AAECM5086D	For Commercial Use:  Bill No: <u>27469</u> <u>10/5/25</u> Date: Freelancer Code: <u>MXAHDF2023-065</u>
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Towards my Charges/Fees against Assignment/stated below:

Job No: <u>20250399</u>	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
Job Title: <u>KSP8 TGT Research</u>			
Fieldwork Locations: <u>Ahmedabad</u>			

Fees for Assignment			
Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges	<u>28</u>	<u>75</u>	<u>2100/-</u>
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Executive Name: Varsha Shah

EIC Employee ID: Date: Signature: MX649 Shah.V.S.

Totals			
A) Fees for Assignemt	Job No.	Task Code	Amount:-
	<u>20250399</u>		<u>2100/-</u>
B) Supervision Charges			Amount:-
			<u>2100/-</u>

Grand Total (A+B) For Net Payment

Amount in Words: Two thousand one hundred only.

## Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	<u>20250399</u>	<u>aud. num.</u>		<u>22F</u>	<u>28</u>	<u>0</u>	<u>28</u>	<u>28</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: FQDP58553M.

Beneficiary Bank Account Name: Hiral Dimal Shah

Beneficiary Bank Account Number: 001100901026857

E&OE

Beneficiary Bank Name: Valabh Vidhyapeeth

Beneficiary IFSC Code: COOP000

<u>M.D. Shah</u> <u>10/5/25</u> (Signature & Date)	<u>Shah.V.S.</u> <u>10/5/25</u> Approved by with date	Bill Received On:  Bill Checked & Cleared On:
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