

THE DISTRICT COMMUNICATIONS GROUP

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ISSUED BY:

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MARKET	UNIT	SPECIFICATIONS	DELIVERABLES	PHASE	TOTAL
India	2 Phases: <ul style="list-style-type: none">Nationally representative surveyFocus Groups	Screening criteria: <ul style="list-style-type: none">Adults 18+Mixed gender	Including: Phase 1: N=8000 CAPI survey <ul style="list-style-type: none">Detailed sampling designPre-test with at least 10 randomly selected interviewees per languagePre-test reportMarginal frequencies (weighted if appropriate) for all questionsFinal clean data files in SPSSDetailed methodological reportAdditional supporting documentation as needed	1	103,344
			Phase 2 12 Focus Groups <ul style="list-style-type: none">Each group will have 8-10 participants with an additional 2-4 alternates for no showsEach group will last no more than 90 minutesTranslated and back-translated discussion guideAudio/Video recordingRecording of simultaneous translation in EnglishTranslation of transcripts into English, clearly identifying each speakerSummary reports of each focus groupFinal analytical report in EnglishDelivery of all data within 15 business days post focus group completion	2	14,755

1. Enter this order in accordance with the prices, terms, delivery method, and specifications listed in the **SOW and proposal**.
2. The specifications and timeline of the project described in the **SOW** represent the best current understanding of the research goals and expectations. Any changes from this description will be mutually agreed upon by DCG and the purchase order recipient, if needed.
3. Please notify the DCG project manager immediately if you are unable to provide services as specified.
4. Send all correspondence and invoices to the DCG project manager kim.vw@dgccommunications.com

SUBTOTAL		118,099
TAXES INCLUDING VAT		0
OTHER		0
TOTAL IN USD		118,099

X _____
Vendor Signature Date

X _____
DCG Signature Date