**Artist**

Dear Team,

Hi! Pleased to share the details of new study. This study consumer in nature, please find below more details for the same.

* Target Group is the people who paint - artists/hobbyists,
* Must be using acrylics/posters,
* Cities considered Kolkata, Patna, Mumbai,
* Females – 20-45 years,

**Sample** :-

Mumbai – 4 Tried

Kolkata – 3 Tried

Patna – 3 Tried

**Venue Details :-**

* We have considered one-way view mirror,
* Assuming the units to be 60 minutes long,

Naresh Venue would be preferred.

**Briefing Schedule** :- **25th Nov 2022 at 3:00Pm.**

https://teams.microsoft.com/l/meetup-join/19%3ameeting\_YzA5YTIxYTEtYzc0Yi00MzliLWJkODktNzIwMmYxNTE3NmZm%40thread.v2/0?context=%7b%22Tid%22%3a%22733eb3d9-8b57-40fd-a849-37f69306fda1%22%2c%22Oid%22%3a%223be43d5f-039b-4687-9432-495fabe6ea92%22%7d

**Fieldwork Launch** :- 1st Dec 2022

**Fieldwork Closer** :- 10th Dec 2022