

Shadab Ansari

From: Manish Oberoi <manishoberoi@market-xcel.com>
Sent: 04 April 2023 09:08
To: jiayin.meng@141data.com
Cc: 'yu.qiao'; 'qianhe.ma'; 'ruifu.gao'; 'amit'; 'tong.bai'; 'Jason Xie'; 'Mia He'; 'Kapil Narang'; 'Shilpa Gupta'; shadab.ansari@market-xcel.com; suraj.mondal@market-xcel.com
Subject: RE: RE: -(P22-67162) V34915-Cardiologist

Dear Wendy,

Thank you for the go-ahead on the study.

My colleague Shadab Ansari & Suraj Mondal will be leading this from our end, kindly keep his reporting manager Shilpa Gupta copied in all communication.

Thanks.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.
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<https://www.market-xcel.com/>

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From: jiayin.meng@141data.com <jiayin.meng@141data.com>
Sent: Tuesday, April 4, 2023 6:57 AM
To: manishoberoi <manishoberoi@market-xcel.com>
Cc: yu.qiao <yu.qiao@141data.com>; qianhe.ma <qianhe.ma@141data.com>; ruifu.gao <ruifu.gao@141data.com>; amit <amit@market-xcel.com>; tong.bai <tong.bai@cathayaresearch.com>; Jason Xie <jun.xie@cathayaresearch.com>; Mia He <yuying.he@cathayaresearch.com>
Subject: Re: RE: -(P22-67162) V34915-Cardiologist

Hi Manish

Good morning.

We will launch it today, Tong <tong.bai@cathayaresearch.com> will manage it in our end.

Keep in touch.

PO#V34915

Project Number	V34915
MOBILE DEVICE RESTRICTIONS (Y/N)	No
SUBJECT INVITE	Systemic Inflammation
LOI/IR	40% IR/20 Min LOI N=60 Cardiologists per market. Would like to see a good mix of interventional and non interventional.
NOTES:	<p>* Please track number of invites that went out. We will likely need a detailed dispo close of research so want you to be prepared for it.</p> <p>Primary Objective: To understand the real-world awareness, attitudes and perceptions of cardiologists towards the role of systemic inflammation in the identification, treatment and management of patients with ASCVD and CKD.</p> <p>FAIR MARKET VALUE APPROVED: Please start with these hono rates.</p> <ul style="list-style-type: none">• India: \$30

Cost:

CPI=30USD

Payment terms: 100% of the total Fee after sixty (60) days after receipt of the invoice, which shall be submitted by SUPPLIER upon Cathaya Research's acceptance of all the deliverables.

Wendy Meng
jiayin.meng@141data.com

From: [Manish Oberoi](#)
Date: 2023-03-23 02:04
To: '[Wendy Meng](#)'
CC: '[yu.qiao](#)'; '[qianhe.ma](#)'; '[ruifu.gao](#)'; '[Amit Narula](#)'
Subject: RE: Re: -(P22-67162) V34915-Cardiologist

Dear Wendy,

Hope you are doing good. Wanted to check if there is any development on this post our last discussion.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: Wendy Meng <jiayin.meng@cathayaresearch.com>
Sent: 01 March 2023 07:03
To: manishoberoi <manishoberoi@market-xcel.com>
Cc: yu.qiao <yu.qiao@141data.com>; qianhe.ma <qianhe.ma@141data.com>; ruifu.gao <ruifu.gao@141data.com>; rfp <rfp@market-xcel.com>
Subject: Re: Re: -(P22-67162) V34915-Cardiologist

Hi Manish

Well received and thanks so much.

Wendy Meng
jiayin.meng@cathayaresearch.com

From: [Manish Oberoi](#)
Date: 2023-03-01 09:59
To: [Wendy Meng](#)
CC: [yu.qiao](#); [qianhe.ma](#); [ruifu.gao](#); [rfp](#)
Subject: Re: -(P22-67162) V34915-Cardiologist

Dear Wendy,

As discussed, please find below updated CPI for the whole n-60 sample.

We would recommend unique links for the study.

V34915 – Cardiologist – Quant Online Survey	
Speciality	Cardiologist
LOI	20 min
#N	60
CPI-\$	30
Total Cost - \$	1800

Timelines

Set-up = 2 Days

Fieldwork = 2 weeks

Location = Pan India

Best Regards

Manish Oberoi

On Tue, 28 Feb, 2023, 2:40 pm Manish Oberoi, <manishoberoi@market-xcel.com> wrote:

Dear Wendy,

Thank you for sharing the request.

Please find below our cost for the study. We would recommend unique links for the study.

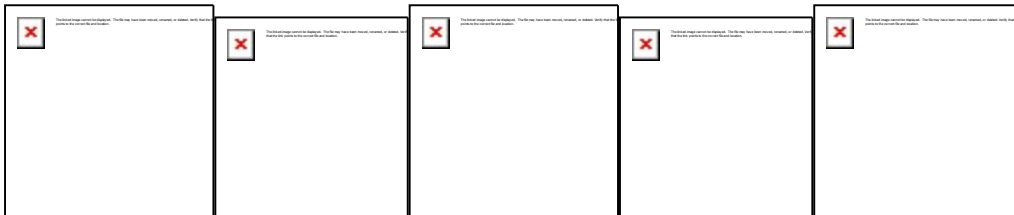
V34915 – Cardiologist – Quant Online Survey	
Speciality	Cardiologist
LOI	20 min
#N	60
CPI-\$	50
Total Cost - \$	3000

Timelines

Set-up = 2 Days

Fieldwork = 2 weeks

Location = Pan India



Thanks &

Regards

Manish Oberoi
Sr. Manager – Client Services



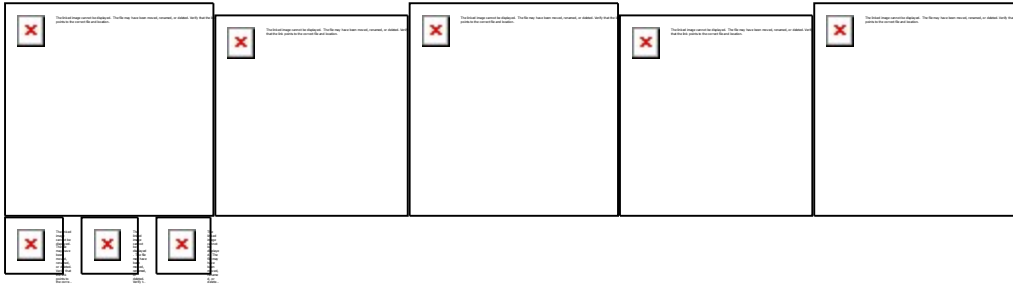
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From: Wendy Meng <jiayin.meng@cathayaresearch.com>

Sent: 28 February 2023 13:30

To: manishoberoi <manishoberoi@market-xcel.com>

Cc: yu.qiao <yu.qiao@141data.com>; qianhe.ma <qianhe.ma@141data.com>;
ruifu.gao <ruifu.gao@141data.com>

Subject: V34915-Cardiologist

Hi Manish

Good afternoon.

Please share the best cost for us. thanks.

Market:India

Quant online surge, LOI=20mins, N=60 , IR=50%

Cardiologist

Wendy Meng

jiayin.meng@cathayaresearch.com