

Re: [vendors 176980] RE: Amazon Festival Survey\_India [Market Xcel]



Mayank Kashyap [GMOR] <mayank.kashyap@gmo-rese>

To [deepthi@market-xcel.com](mailto:deepthi@market-xcel.com)

Cc [Saket Ranjan \[GMOR\]](mailto:Saket Ranjan [GMOR]); [gurupreet.saini@market-xcel.com](mailto:gurupreet.saini@market-xcel.com);

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Tue 25-10

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Quotas:-

Men: Women:: 50:50

NCCS A:B :: 80:20

18- 25 years – 35%, 26-35 years – 35%, 36-45 years – 20%, 45+ years – 10%)

Budget CPI : \$1.95

Please assign a PM and share your redirects

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**Subject: RE: Amazon Festival Survey\_India [Market Xcel]**

Hi Saket,

Hope you are doing well!

Apologies for the delay here- Looping in here the PM Team to take this forward.