**Project Delight - BE (326.201.00945.1)- OE Sheet**

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| OE NUMBER |  | **INTERVIEW TYPE[S]** | Random | 1 | Booster | 2 |
| SP. NO.[Q] |  | **AREA NAME[O]** |  | | | |

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| --- | --- | --- |
| Delhi | 1 | North 1 |
| Haryana | 2 |
| Punjab | 3 |
| J&K | 4 |
| Ladakh | 5 |
| Himachal Pradesh | 6 |
| Uttar Pradesh | 7 | North 2 |
| Uttarakhand | 8 |
| Rajasthan | 9 |
| West Bengal | 10 | East |
| Bihar | 11 |
| Jharkhand | 12 |
| Orissa | 13 |
| North East States | 14 |
| Madhya Pradesh | 15 | Central |
| Chhattisgarh | 16 |
| Vidarbha | 17 |
| Mumbai | 18 | West |
| Maharashtra | 19 |
| Gujarat | 20 |
| Goa | 21 |
| Kerala | 22 | South 1 |
| Tamilnadu | 23 |
| Karnataka | 24 | South 2 |
| Andhra Pradesh | 25 |
| Telangana | 26 |

**IV. RESPONDENT / INTERVIEWER DETAILS**

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| Date of Interview DD/MM/YY | *TO COME AUTOMATICALLY* | | |
| Interview number |  | | |
| Interviewer name |  | | |
| Name of respondent |  | | |
| Address |  | | |
| Area Pin Code No |  | | |
| Mobile # |  | Landline |  |
| Interviewer Code | INTERVIEWER CODE TO BE 6 DIGIT | | |
| Supervisor Code | SUPERVISOR CODE TO BE 3 DIGIT | | |
| SP No |  | *SP Name* |  |
| Type | *Random* | | |
| *Booster* | | |

Ask for each option coded 1/2 across C01a, C02a, C03a, C04a, C05a, C06ba, C07ba

**C08. [OE] Reason for low rating**

You mentioned that you are not satisfied with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (**Scriptor: Pipe response from option coded 1 OR 2 across C01a, C02a, C03a, C04a, C05a, C06ba, C07ba one by one**), please let us know the reason for the same.

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| **CO1a** |
| **Translations** |

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| **CO2a** |
| **Translations** |

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| **CO3a** |
| **Translations** |

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| **CO4a** |
| **Translations** |

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| **CO5a** |
| **Translations** |

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| **CO6ba** |
| **Translations** |

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| **CO7ba** |
| **Translations** |

Ask if coded 04 or 05 in R1

**R1a [OE] Reasons for Satisfaction**

You mentioned you are **(Scripter: Pipe response from R1)** with **(Scripter: Pipe response from D1a).** Can you please mention the reasons for the same? **(OPEN END)**

**Scripter: OE number to be shown on screen**

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| **Translations** |

Ask if coded 01, 02 OR 03 in R1

**R1b [OE] Reasons for Dissatisfaction**

You mentioned you are **(Scripter: Pipe response from R1)** with **(Scripter: Pipe response from D1a).** Can you please mention the reasons for the same? **(OPEN END)**

**Scripter: OE number to be shown on screen**

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| **Translations** |

Ask if coded 4/5 in R1/ R2 AND coded 1/2/3 in R3

**R3a [OE] Reason for rating - Repurchase**

**Scripter-Question text if coded 4/5 in R1:** You mentioned you are **(Scripter: Pipe response from R1)** with **(Scripter: Pipe response from D1a– ONLY BRAND NAME)** but you are not sure of choosing it as your next purchase. Can you please mention the reasons for that? **(OPEN END)**

**Scripter: OE number to be shown on screen**

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|  |
| **Translations** |

**Scripter-Question text if coded 1/2/3 in R1 but 4/5 in R2:** You mentioned you **(Scripter: Pipe response from R2) (Scripter: Pipe response from D1a– ONLY BRAND NAME)** but you are not sure of choosing it as your next purchase. Can you please mention the reasons for that? **(OPEN END)**

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| **Translations** |