



Supplemental Information for 2024 Company Membership Renewal

- The invoiced amount is based on your company's 2023 gross North American-based insights/research/analytics revenues.* Please review the dues schedule below – if you warrant a dues amount change based on a change in your revenue category from 2023, please let us know.

2023 NORTH AMERICAN REVENUE* <i>(see description above)</i>	ANNUAL DUES (U.S. Dollars)
Under \$250,000	\$600
\$250,000 – \$500,000	\$950
\$501,000 – \$999,000	\$1,350
\$1m – \$1.99m	\$2,600
\$2m – \$4.99m	\$4,550
\$5m – \$9.99m	\$6,300
\$10m – \$24.99m	\$8,900
\$25m – \$49.99m	\$13,500
\$50m – \$99.99m	\$18,500
\$100m – \$199.99m	\$24,000
\$200m – \$499.99m	\$27,000
\$500m – \$999.99m	\$30,000
Over \$1b	\$35,000
Will not disclose revenue range	\$35,000

The information requested above is used for annual dues billing purposes only, will be treated as confidential, and will not be released to other Insights Association members or any other individual or organization.

- By submitting your 2024 Insights Association membership renewal payment your company agrees to adhere to our [Code of Standards](#). Membership dues may be deductible as an ordinary and necessary business expense for income tax purposes. Approximately 2.8% of your dues payment is considered a non-deductible lobbying expense in the U.S.

Payment Options

ACH/Wire (preferred method): Truist ABA Routing Number 061000104 Swift Code: SNTRUS3A Beneficiary Acct No: 1000262666562	Checks: payable to Insights Association and mailed to 1629 K Street NW, Suite 300, Washington, DC 20006
Credit Card: Click Here to submit payment	Questions? Contact Nicole Symelidis