

## Shadab Ansari

---

**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** 22 March 2023 17:11  
**To:** 'Mahajan, Neha (IM)'  
**Cc:** 'Sharma, Jitendra (IMDLR)'; 'Kapil Narang'; 'amit'; shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com; suraj.mondal@market-xcel.com  
**Subject:** RE: RE:-(P22-67667) Pr Wing-RFQ  
**Attachments:** Pr Wing\_171434003\_Screener.docx  
**Importance:** High

Dear Neha,

Thank you for the go-ahead on the study. From our end my colleague Shadab Ansari will be leading this from our end.

I'll go through the screener and get back to you for any questions. We will be using tomorrow's day for set-up and start recruitments from Friday and keep you posted on the progress.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888  
<https://www.market-xcel.com/>

---

Follow us on



---

**From:** Mahajan, Neha (IM) <Neha.Mahajan@kantar.com>  
**Sent:** 22 March 2023 17:06  
**To:** manishoberoi@market-xcel.com  
**Cc:** Sharma, Jitendra (IMDLR) <jitendra.sharma@kantar.com>; 'RFP@' <rfp@market-xcel.com>  
**Subject:** RE: RE:-(P22-67667) Pr Wing-RFQ

Hi Manish,

Thank you! Would request you to assign the SPOC and share quote on letter head to provide the PO.

Also, Attached the screener of the study- team can start the recruitment- in case there's any query please let us know.

Regards  
Neha

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 22 March 2023 17:00  
**To:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: RE:-(P22-67667) Pr Wing-RFQ

Ok Neha, please find below updated cost basis 3500/- CPI.

Sample Size - 24  
LOI – 40 min  
Methodology – Online Qual Interviews  
CPI – INR 3,500/-  
Total Cost – INR 84,000/-  
Taxes – Additional

Timelines  
Set-up – 1 Day  
Recruitments & Interviews – 2 to 2.5 weeks

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888  
<https://www.market-xcel.com/>

---

Follow us on



---

**From:** Mahajan, Neha (IM) <[Neha.Mahajan@kantar.com](mailto:Neha.Mahajan@kantar.com)>  
**Sent:** 22 March 2023 11:39  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: RE:-(P22-67667) Pr Wing-RFQ

Hi Manish,

So sorry! We don't have scope in this one would request you to close it at 3500.

Regards  
Neha

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 22 March 2023 09:30  
**To:** Mahajan, Neha (IM) <[Neha.Mahajan@kantara.com](mailto:Neha.Mahajan@kantara.com)>  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantara.com](mailto:jitendra.sharma@kantara.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: RE:-(P22-67667) Pr Wing-RFQ

Dear Neha,

Can we request to close this at 3750/- as already kept on very lower side if there is a scope. If not, we can close it at 3500/- let me know and ill share the updated cost for n-24.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888  
<https://www.market-xcel.com/>

---

Follow us on



---

**From:** Mahajan, Neha (IM) <[Neha.Mahajan@kantara.com](mailto:Neha.Mahajan@kantara.com)>  
**Sent:** 22 March 2023 09:23  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantara.com](mailto:jitendra.sharma@kantara.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** Re: RE:-(P22-67667) Pr Wing-RFQ

Hi Manish,

Please check if we can close it at 3500 CPI.

Regards  
Neha

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** Wednesday, March 22, 2023 9:19:38 AM  
**To:** Mahajan, Neha (IM) <[Neha.Mahajan@kantara.com](mailto:Neha.Mahajan@kantara.com)>  
**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantara.com](mailto:jitendra.sharma@kantara.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE:-(P22-67667) Pr Wing-RFQ

Dear Neha,

Thank you for sharing the new request, please find below our cost for the study.

Sample Size - 24

LOI – 40 min

Methodology – Online Qual Interviews

CPI – INR 4,000/-

Total Cost – INR 96,000/-

Taxes – Additional

Timelines

Set-up – 1 Day

Recruitments & Interviews – 2 to 2.5 weeks

**Looking forward to working together on the study, in case of any questions feel free to discuss will be happy to assist.**

Thanks & Regards

---

**Manish Oberoi**

Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**

Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

<https://www.market-xcel.com/>

*Follow us on*



---

**From:** Mahajan, Neha (IM) <[Neha.Mahajan@kantat.com](mailto:Neha.Mahajan@kantat.com)>

**Sent:** 22 March 2023 09:13

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Sharma, Jitendra (IMDLR) <[jitendra.sharma@kantar.com](mailto:jitendra.sharma@kantar.com)>

**Subject:** Pr Wing-RFQ

Hi Manish,

Please find below specs. Request you to share the cost by 11 am today with the timeline.

Target Group- Gynaecologist

Experience in the range of 8-25years

Interview Methodology-Virtual Qualitative Interviews

LOI-40mins

SampleSize24

Sample Split

Mumbai-6

Kolkata-6

Bangalore-6

Delhi-6

Regards

Neha

[Kantar Disclaimer](#)