

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Dipankar Basu</u> Mobile No.: <u>9830603916</u>	PIC of the freelancer <u>Payel Dutta</u>
	This is to certify that <u>Payel Dutta</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>23/2/2025</u> Valid From: <u>23/2/2025</u> to <u>20/3/2025</u> Job Fieldwork Location: <u>KOL, BBSR, SILIGURI</u> Mobile No: <u>7980503952</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name <u>Payel Dutta</u> House Address <u>80/1, S.G.G. Road</u> <u>KOL - 700031</u>	Job No: <u>20250214</u> Job Title: <u>KRYPTON W20</u> Fieldwork Location: <u>KOL, BBSR, SILIGURI</u>	Freelancer Code: <u>MXKOLF-2023-0222</u> Reference No: Date: <u>23/2/2025</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>offline</u>	<u>Pharma - KOL, BBSR, SILIGURI</u>	<u>121</u>	<u>200/-</u>

The above stated assignment will start from 23/2/2025 and end on 20/3/2025. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 23/2/2025

Name of signee: Payel Dutta

Signature: Payel Dutta

Signed in the presence of:

1) Witness Name: Dipankar Basu

Contact number: 9830603916

Signature: D. Basu.

2) Witness Name: Sarnit Ghosh.

Contact number: 9674477664

Signature: [Signature]

From
 Name of the Freelancer:- **PAYEL DUTTA**
 Address:- **80/1, S.G.G. Road - Kolkata - 31**
 Mobile No:- **7980503950**

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
 P-36 Ground Floor, Gariahat Road, South Dhakuria, Near Dhakuria Electric
 Distribution Station (CESC), Kolkata-700031
 PAN No.: AAECM5086D
 Ph.: +91-033-40076389

For Commercial Use:

Bill No: **18648** 14/4/2025
 Date:
 Freelancer Code: **MAKOLF2023-0222**

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payble
20250214	121 23/2/2024	121 13/4/2025	
Job Title: KRYPTON W 20			
Fieldwork Locations: KOL, BBSR, Siligooi			

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	121	200	24,200/-
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

EXECUTIVE NAME: DIPANKAR BASU

EIC Employee ID: Date: Signature: MA 319 14/4/2024. D. Basu

Totals **24,200/-**

A) Fees for Assignemt	Job No.	Task Code	Amount:-
	20250214		
B) Supervision Charges			Amount:-

Grand Total (A+B) For Net Payment

Rupees in Words: **Twenty Four Thousand Two hundred only**

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250214	PHOTOGRAPHY	KOL	OFFICE	121	0	121	121	121

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **BFSPD3450D**
 Beneficiary Bank Account Name: **PAYEL DUTTA**
 Beneficiary Bank Account Number: **39904071651**
 E&OE

Beneficiary Bank Name: **State Bank of India**
 Beneficiary IFSC Code: **SBIN0001405**

Payel Dutta
 14/4/2025
 (Signature & Date)

Dipankar Basu
 14/4/2025
 Approved by with date

Bill Received On:

 Bill Checked & Cleared On:

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Dipankar Basu</u> Mobile No.: <u>9830603916</u>	PIC of the freelancer <u>Laxmi Pal.</u> (Card Holder's Signature)
	This is to certify that <u>LAXMI PAL</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>23/2/2025</u> Valid From: <u>23/2/2025</u> to <u>20/3/2025</u> Job Fieldwork Location: <u>Guwahati</u> Mobile No: <u>8336082881</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	

Assignment letter

Freelancer Name <u>LAXMI PAL</u> House Address <u>Sonarpur station rd. Teghoria more.</u>	Job No: <u>20250214</u> Job Title: <u>KRYPTON-W20</u> Fieldwork Location: <u>Guwahati</u>	Freelancer Code: <u>MXICOLF2023-0258</u> Reference No: Date: <u>23/2/2025</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>offline.</u>	<u>Pharma - Guwahati</u>	<u>10</u>	<u>200</u>

The above stated assignment will start from 23/2/2025 and end on 20/3/2025. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 23/2/2025

Name of signee: LAXMI PAL

Signature: Laxmi Pal.

Signed in the presence of:

- Witness Name: Dipankar Basu
 Contact number: 9830603916
 Signature: D. Basu.
- Witness Name: Sammit Ghosh
 Contact number: 9674477664
 Signature: [Signature]

From
 Name of the Freelancer:- LAXMI PAL.
 Address:- Souanpur station rd. Teghoria more
 Mobile No:- 8336082881

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
 P-36 Ground Floor, Gariahat Road, South Dhakuria, Near Dhakuria Electric
 Distribution Station (CESC), Kolkata-700031
 PAN No.: AAECM5086D
 Ph.: +91-033-40076389

For Commercial Use:

Bill No: **18650**
 Date:
 Freelancer Code: **MXKOLF 2023-0258**

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
20250214	40	40	123/2/2025

Fieldwork Locations: **Gowahati**

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-	40	200	8000/-
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

Executive Name: **Dipankar Basu**

EIC Employee ID: Date: Signature: **M0319 D. Basu 14/2/2025**

Totals

8000/-

A) Fees for Assignemt	Job No.	Task Code	Amount:-
B) Supervision Charges			Amount:-

Grand Total (A+B) For Net Payment

Rupees in Words: **Eight Thousand only.**

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250214	Pharma	Gowahati	Office	40	0	40	40	40

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **GNFPPA0547H**

Beneficiary Bank Account Name: **LAXMI PAL**

Beneficiary Bank Name: **Union Bank**

Beneficiary Bank Account Number: **424502010019126**

Beneficiary IFSC Code: **UBIN0542458**

E&OE

Laxmi Pal.
14/2/2025

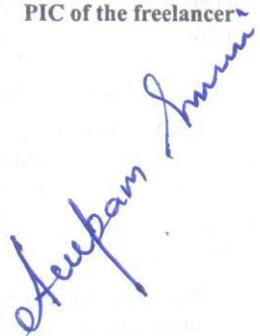
(Signature & Date)

Dipankar Basu.
14/2/2025

Approved by with date

Bill Received On:

Bill Checked & Cleared On:

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>DIPANKAR BASU</u> Mobile No.: <u>9830603916</u>	PIC of the freelancer 
	This is to certify that <u>Anupam</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>23/2/2025</u> Valid From: <u>23/2/2025</u> to <u>20/3/2025</u> Job Fieldwork Location: <u>Howrah</u> Mobile No: <u>9674429410</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name <u>ANUPAM SRIMANI</u> House Address <u>6/E, T.P. Lane</u> <u>Kol-31</u>	Job No: <u>20250214</u> Job Title: <u>KRYPTON.W20</u> Fieldwork Location: <u>Howrah</u>	Freelancer Code: <u>MXKOLF2023-0164</u> Reference No: Date: <u>23/2/2025</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>Offline</u>	<u>Howrah</u>	<u>15</u>	<u>200/-</u>

The above stated assignment will start from 23/2/2025 and end on 20/3/2025. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

23/2/2025

Name of signee:

Anupam

Signature:



Signed in the presence of:

1) Witness Name:

Dipankar Basu

Contact number:

9830603916

Signature:

D. Basu

2) Witness Name:

Sarmit Ghosh

Contact number:

9674477664

Signature:



From

Name of the Freelancer: Anupam Srivastava
Address:- B/E, T.P. Lane, Kol-3
Mobile No:- 9674629110

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
P-36 Ground Floor, Gariahat Road, South Dhakuria, Near Dhakuria Electric
Distribution Station (CESC), Kolkata-700031
PAN No.: AAECM5086D
Ph.: +91-033-40076389

For Commercial Use:

Bill No: **18645**
Date: **14/4/2025**
Freelancer Code: **MXKOLF2023-0164**

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
20250214	15 23/2/2025	15 23/2/2025	
Job Title: KRYPTON W20			
Fieldwork Locations: HOWRAH			

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	15	200	3000/-
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

Executive Name: DIPANKAR BASU

EIC Employee ID: Date: Signature: MX 319. 14/4/2025. D. Basu

Totals

3000/-

A) Fees for Assignemt	Job No.	Task Code	Amount:-
	20250214		
B) Supervision Charges			Amount:-

Grand Total (A+B) For Net Payment

Rupees in Words: **Three Thousands only.**

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250214	Phone	Howrah	Offline	15	0	15	15	15

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **BURD5474AE**
Beneficiary Bank Account Name: **ANUPAM SRIVASTAVA**
Beneficiary Bank Account Number: **401010100021778**
E&OE

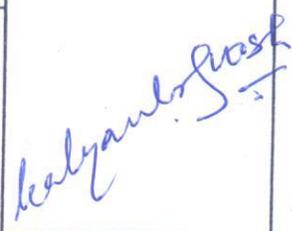
Beneficiary Bank Name: **Bank of India**
Beneficiary IFSC Code: **BKID0004010**

Bill Received On:

Bill Checked & Cleared On:

Anupam Srivastava
14/4/2025
(Signature & Date)

Dipankar Basu
14/4/2025
Approved by with date

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>DIPANKAR BASU</u> Mobile No.: <u>9830603916</u>	PIC of the freelancer 
	This is to certify that <u>Kalyan Kr Ghosh</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>8/2/2025</u> Valid From: <u>23/2/2025</u> to <u>20/3/2025</u> Job Fieldwork Location: <u>Kolkata</u> Mobile No: <u>9007403939</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name: <u>KALYAN KR GHOSH</u> House Address: <u>130/10 B.S. Road Behala KOL-34</u>	Job No: <u>20250214.</u> Job Title: <u>KRYPTON W-20</u> Fieldwork Location: <u>Kolkata.</u>	Freelancer Code: <u>MXKOL-2023-0004</u> Reference No: Date: <u>23/2/2025</u>
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Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
<u>Offline</u>	<u>Pharma - Kolkata.</u>	<u>34</u>	<u>200/-</u>

The above stated assignment will start from 23/2/2025 and end on 20/3/2025. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

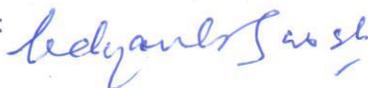
I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

23/2/2025

Name of signee: KALYAN KR GHOSH

Signature:



Signed in the presence of:

1) Witness Name:

Dipankar Basu.

Contact number:

9830603916

Signature:

D. Basu.

2) Witness Name:

Samit Ghosh

Contact number:

9674477664

Signature:



From

Name of the Freelancer:- **KALYAN KR GHOSH**
Address:- **13010 B. S. Road, Behala, Kol-34**
Mobile No:- **9007403939**

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
P-36 Ground Floor, Gariahat Road, South Dhakuria, Near Dhakuria Electric
Distribution Station (CESC), Kolkata-700031
PAN No.: AAECM5086D
Ph.: +91-033-40076389

For Commercial Use:

Bill No: **18650**
Date: **13/4/2025**
Freelancer Code: **MPKOLF2023-0004**

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payble
20250214	34 23/2/2025	34 13/4/2025	
Job Title: KRYPTON W 20			
Fieldwork Locations: Kolkata			

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -	34	200	6800
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

Executive Name: DIPANKAR BASU

EIC Employee ID: Date: Signature: MX 319 D. Basu. 14/4/2025

Totals

6800/-

A) Fees for Assignemt	Job No.	Task Code	Amount:-
	20250214		
B) Supervision Charges			Amount:-

Grand Total (A+B) For Net Payment

Rupees in Words: **Six Thousand Eight Hundred only.**

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	20250214	PHOTO	Kolkata	PHOTO	34	0	34	34	84

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **AARPG4417G**

Beneficiary Bank Account Name: **KALYAN KUMAR GHOSH** Beneficiary Bank Name: **AXIS BANK**

Beneficiary Bank Account Number: **912010030763781** Beneficiary IFSC Code: **UTIB0000721**

E&OE

Kalyan Ghosh
14/4/2025
(Signature & Date)

Dipankar Basu
14/4/2025
Approved by with date

Bill Received On:

Bill Checked & Cleared On:
