

## Anil Kaul

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**From:** Manish Narang <manish@market-xcel.com>  
**Sent:** 17 May 2023 12:54  
**To:** anilkaul@market-xcel.com; sanjay@market-xcel.com; anshuman@market-xcel.com  
**Subject:** BAU UC 2023  
**Attachments:** Sample Size\_BAU\_UC 2023.xlsx; Revised\_RFP\_2023.pdf

Dear All,

I have good new to announce to you and team, we have got the final confirmation for BAU UC 2023, we have got 3 zones that is North, East, West and rural All india.

As usual we need to kick start the field on short notice, expecting briefing on this Friday or max by Monday. Kindly sensitize the teams accordingly and plan your resources.

Also, this time again we have got this opportunity with stiff competition from the competitors and price are even less then the last time. So try and conserve the cost heads as much as we can.

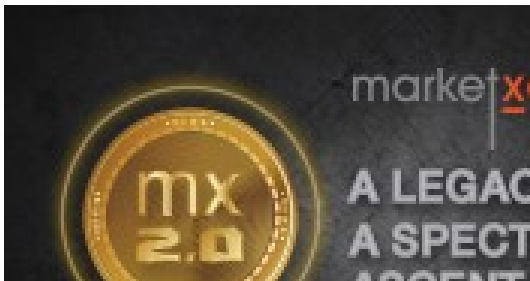
Attaching the town and village list along for you to plan and share it with teams.

PS Anil: kindly prepare the budget and PCN also for the same.

*Peace, Love, Unity, Respect*

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Manish Narang



Market Xcel Data Matrix Pvt. Ltd.  
mob: +91 9810327532 / 011-42343502