

RE: 2094537-Market Xcel (P22-65094)



Anshika Chugh <anshika.chugh@market-xcel.com>

To: 'Lalitesh Chaudhary'; 'Mayuri Rana'; 'APAC.FM'; deepti@market-xcel.com;
pm@market-xcel.com

02-11-2022

Cc: 'APACOSS'; 'Lani Jeong'; raaj.dharmani@market-xcel.com; 'Mark Xu'

Sent: 02 November 2022 11:52

To: Lalitesh Chaudhary <Lalitesh.Chaudhary@Toluna.com>

Cc: APACOSS <APACOSS@Toluna.com>; Lani Jeong <Lani.Jeong@Toluna.com>; raaj.dharmani@market-xcel.com; Mark Xu <Mark.Xu@Toluna.com>

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Hi Lalitesh,

Thanks for your patience on this one. Assuming the IR is among gen-pop, we can deliver all the required completes. Here is our proposal:

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Geography	IR (in %)	LOI (in mins)	Sample Size	CPI (USD)	Timelines	Device
India	82%	15 mins	146	USD 3.00	3-4 days	DA

Kindly let us know in case of any queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.**

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From: Lalitesh Chaudhary <Lalitesh.Chaudhary@Toluna.com>

Sent: 02 November 2022 12:10

To: bids@market-xcel.com; Mayuri Rana <Mayuri.Rana@Toluna.com>; APAC.FM
<APAC.FM@Toluna.com>

Cc: APACOSS <APACOSS@Toluna.com>; Lani Jeong <Lani.Jeong@Toluna.com>; raaj.dharmani@market-xcel.com; Mark Xu <Mark.Xu@Toluna.com>

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Hi Anshika,

Lets go ahead with this job.

@Mayuri Rana will manage this from our end.

Thanks!

Regards