

Shadab Ansari

From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Sent: 07 July 2023 10:32
To: manishoberoi@market-xcel.com
Cc: rfp@market-xcel.com; shadab.ansari@market-xcel.com; Kewalramani, Bhavna /IN; 'Shilpa Gupta'; kapilnarang@market-xcel.com; amit@market-xcel.com
Subject: RE: Dulcoflex Consumer Immersion - Bangalore-(P23-34902)

Ok, right now 2 samples for Bangalore (in the specified vicinity)

From: Manish Oberoi <manishoberoi@market-xcel.com>
Sent: Thursday, July 6, 2023 7:50 PM
To: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Cc: rfp@market-xcel.com; shadab.ansari@market-xcel.com; Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>; kapilnarang@market-xcel.com; amit@market-xcel.com
Subject: RE: Dulcoflex Consumer Immersion - Bangalore-(P23-34902)

Dear Nikhil,

Thank you for coming on call.

We are thrilled to be working on this project and are committed to delivering quality results.

Here is our proposed cost for the study.

Sample – 5 (All to be base locations of Market Xcel)
CPI – INR 2000
Total Cost – INR 10,000/-
GST – Additional

If there are any additional cities or specific considerations that need to be considered, please do not hesitate to let us know. We are committed to tailoring our approach to meet your unique requirements. We look forward to your response and the opportunity to collaborate on this project.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Sent: Thursday, July 6, 2023 6:59 PM
To: manishoberoi@market-xcel.com
Cc: rfp@market-xcel.com; shadab.ansari@market-xcel.com; Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>
Subject: RE: Dulcoflex Consumer Immersion - Bangalore

Hi Manish,

As discussed, need 2 immersions for Bangalore location (near Doddakannelli area or near Janatha Colony), remaining 3 immersions we shall do at a later date at a different location, will communicate the same.

Regards
Nikhil

From: Manish Oberoi <manishoberoi@market-xcel.com>
Sent: Tuesday, July 4, 2023 3:17 PM
To: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Cc: Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>; rfp@market-xcel.com
Subject: RE: Dulcoflex Consumer Immersion - Bangalore

Dear Nikhil,

Thank you for reaching out with new request. As per our previous discussions, we have to maintain minimum project value of INR 10,000/. Kindly confirm if this project meets the minimum project value criteria so that we can provide the cost estimate accordingly.

Additionally, please provide us with the specific city or cities that we are targeting for this request. This will help us in refining our cost estimation and ensure accurate cost submission.

Looking forward to collaborating with you on the project.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: Agarwal, Nikhil /IN <Nikhil.Agarwal@sanofi.com>
Sent: Tuesday, July 4, 2023 2:13 PM
To: shadab.ansari@market-xcel.com
Cc: manishoberoi@market-xcel.com; Kewalramani, Bhavna /IN <Bhavna.Kewalramani@sanofi.com>
Subject: Dulcoflex Consumer Immersion - Bangalore

Hi Shadab

Pls arrange for 2 consumer immersions for Laxative users (non-doctor prescription users) users of Dulcoflex/Cremaffin/Duphalac/Cremaffin+/Gerbisa

Date : 13th July'23 (between 11am - 12 pm)

Regards,

Nikhil Agarwal

Consumer Healthcare