

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 22 June 2023 17:36
To: Sanchit Bansal
Cc: Monica Gangwani; manishoberoi@market-xcel.com; RFP@; Surinder Ahluwalia; Aryan Agarwal; Priya Jain; Aishvi Jain; Shadab Ansari
Subject: Re: [EXTERNAL] RE: Cost details for a new study_PSP (P23-1119)
Attachments: image001.jpg; Untitled attachment 00969.htm; image001.jpg; Untitled attachment 00972.htm; image001.jpg; Untitled attachment 00975.htm; image001.jpg; Untitled attachment 00978.htm; image001.jpg; Untitled attachment 00981.htm; image001.jpg; Untitled attachment 00984.htm; image001.jpg; Untitled attachment 00987.htm; image001.jpg; Untitled attachment 00990.htm; image001.jpg; Untitled attachment 00993.htm; image002.png; Untitled attachment 00996.htm; image003.png; Untitled attachment 00999.htm; image002.png; Untitled attachment 01002.htm; image003.png; Untitled attachment 01005.htm; image002.png; Untitled attachment 01008.htm; image006.png; Untitled attachment 01011.htm; image004.png; Untitled attachment 01014.htm; image005.png; Untitled attachment 01017.htm; image010.png; Untitled attachment 01020.htm; image005.png; Untitled attachment 01023.htm; image010.png; Untitled attachment 01026.htm; image005.png; Untitled attachment 01029.htm; image007.jpg; Untitled attachment 01032.htm; image008.jpg; Untitled attachment 01035.htm; image009.jpg; Untitled attachment 01038.htm; image005.png; Untitled attachment 01041.htm; image010.png; Untitled attachment 01044.htm; image005.png; Untitled attachment 01047.htm; image010.png; Untitled attachment 01050.htm; image005.png; Untitled attachment 01053.htm; image006.png; Untitled attachment 01056.htm; image011.png; Untitled attachment 01059.htm; image005.png; Untitled attachment 01062.htm; image003.png; Untitled attachment 01065.htm; image005.png; Untitled attachment 01068.htm; image003.png; Untitled attachment 01071.htm; image005.png; Untitled attachment 01074.htm; image007.jpg; Untitled attachment 01077.htm; image008.jpg; Untitled attachment 01080.htm; image009.jpg; Untitled attachment 01083.htm; Diabetes PAP evaluation_Patients_Screener_22nd Jun 2023.docx; Untitled attachment 01086.htm; Diabetes PAP evaluation_HCP_Screener_22nd Jun 2023.docx; Untitled attachment 01089.htm

Dear Sanchit,

Hi! Thanks for the go ahead. We will have Shadab Ansari take this up from our end.

@shadab please go through the below email and plan the study in accordance.

Thanks,
With Regards,
Shilpa Gupta.

Sent from my iPhone

On 22-Jun-2023, at 4:41 PM, Sanchit Bansal <Sanchit.Bansal@eversana.com> wrote:

Hi Shilpa,

I hope you are keeping well.

Please find the attached screeners for HCPs and patients. We would like you to start the fieldwork and screen some profiles at the earliest. This is going to be a time crunch project and will require immediate actions from your end. Please let us know if anything is needed from our side.

Looking forward to hearing from you!

Warm Regards,
Sanchit Bansal

From: Aishvi Jain <Aishvi.Jain@Eversana.com>
Sent: Thursday, June 15, 2023 12:08 PM
To: shilpa.gupta@market-xcel.com; Priya Jain <Priya.Jain@Eversana.com>
Cc: Monica Gangwani <Monica.Gangwani@Eversana.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>; Sanchit Bansal <Sanchit.Bansal@Eversana.com>; Surinder Ahlluwalia <surinder.ahlluwalia@Eversana.com>
Subject: RE: [EXTERNAL] RE: Cost details for a new study_PSP (P23-1119)

Thanks Shilpa.

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: Thursday, June 15, 2023 12:07 PM
To: Aishvi Jain <Aishvi.Jain@Eversana.com>; Priya Jain <Priya.Jain@Eversana.com>
Cc: Monica Gangwani <Monica.Gangwani@Eversana.com>; manishoberoi@market-xcel.com; 'RFP@' <rfp@market-xcel.com>; Sanchit Bansal <Sanchit.Bansal@Eversana.com>; Surinder Ahlluwalia <surinder.ahlluwalia@Eversana.com>
Subject: RE: [EXTERNAL] RE: Cost details for a new study_PSP (P23-1119)

EXTERNAL EMAIL

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Dear Aishvi,

Hi! Please find below the breakup of the revised cost –

Methodology	LOI	Target Audience	Sample Size	CPI-INR	Total Cost-INR
IDIs	45 min	HCPs	30	4300	129000
IDIs	45 min	Patients	20	2400	48000
Triads	60 min	2 Triads of 3 HCPs	2	23500	47000
Mini FGs	60 min	2 Mini FGs with 4-5 patients each	2	26000	52000
		Total Cost - INR			2,76,000

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services