Anil Kaul

From: Sachin Angane <Sachin.Angane@ipsos.com>

Sent: 02 May 2023 19:53

To: 'Bibhu Prasad Pal'; anilkaul@market-xcel.com

Cc: Muzaffar Mujawer

Subject: Project Delight 23-023846-01 - DP cost

Attachments: Delight_23-023846-01_QRE (Client and Internal use only) _V2.docx

Hi Bibhu,

Please find attached the questionnaire for your review.

Kindly have a look and let me know the cost.

Timelines are as follows.

Best Regards, Sachin

From: Vishnu Kurup < Vishnu.Kurup@ipsos.com>

Sent: Friday, April 28, 2023 4:07 PM

To: Sachin Angane <Sachin.Angane@ipsos.com>; Muzaffar Mujawer <Muzaffar.Mujawer@ipsos.com>; IN-OPS-DP-

Processing <IN-OPS-DP-Processing@ipsos.com>; Divita Sharma <Divita.Sharma@ipsos.com>

Cc: Rishab Nalawade <Rishab.Nalawade@ipsos.com>; Aquil Bhori <Aquil.Bhori@ipsos.com>; Chitra Khanolkar

<Chitra.Khanolkar@ipsos.com>; Prabhakar Passi <Prabhakar.Passi@ipsos.com>

Subject: DP_Allocation & DP Kit_Project Delight 23-023846-01

Hi Sachin,

PFA DP kit and timelines for Project Delight CLT, request you to kindly allocate DP on below request.

| | Activities List | Task Doer/Accountable | Planned Dates |
|----|---|--------------------------|-----------------|
| 1 | DP-Job number | RPM | 18-Apr |
| 2 | Final English Questionnaires | CS | 18-Apr |
| 3 | Analysis Plan to DP | RPM | 02-May |
| 4 | 30% Interim Tables | DP | 03-May |
| 5 | 60% Interim Respondent level data or Tables | DP | NA |
| 6 | Start of Coding-Punching activities (Open Ends) | Coding | 03-May |
| 7 | Final Raw Data to DP | RPM | 05-May |
| 8 | FINAL Respondent Level Data | DP | 08-May |
| 9 | Final Open Ends to coding team | RPM | 10-May |
| 10 | Closure of Coding-Punching activities (Open Ends) | Coding | 12-May |
| 11 | Open End(OE) tables from DP | DP | 15-May |
| 12 | Final Quota Tables /close ends (CE) basic tables | DP | 18-May |
| 13 | Mean Summary | DP | CS will confirm |
| 14 | SPSS file (for Close Ends) | DP | CS will confirm |
| 15 | Penalty Analysis | DP | CS will confirm |
| 16 | DD analysis | DP | CS will confirm |
| 17 | GMU output | DP | CS will confirm |