*My name is \_\_\_\_\_ and we are independent researchers.*

*For this research, we are going to be showing you some videos and images for different shows or movies. The way it’s going to happen is you’ll see one, answer questions on the screen, then go to the next one and so on. I’ll be here if you have any questions.*

*All of your answers are kept completely anonymous. We are talking to many people around the world and will be summarizing the findings, but no information will be tied to you as an individual.*

*We want your honest thoughts and reactions, there’s no right or wrong answers.*

*We are recording all of this information for notetaking purposes to help us with our report, okay?*

*Before we get started, we have a few technologies we’re using to help us get some information too.*

*The first is this heart rate tracker, it’s going to help us know the moments you were most engaged while watching.*

*(REVEL8 MODERATOR Turns on, puts it on respondent)*

*The researcher is going to do a little bit of set-up on her end to make sure it’s working*

*We also have a technology that will see where your eyes are looking on the screen as you watch, so the researcher is doing some set-up for that now.*

*Okay let’s adjust so your eyes are in the middle of this box.*

*Looks good! Now the researcher is going to run a calibration test.*

*When she hits go, a dot is going to appear on the screen and move around.*

*You just need to follow it with your eyes.*

*Okay go.*

*The test is done, it looks good.*

*Now we’ll have you go ahead and put the headphones on. You’ll answer this question on the screen and once you answer it’s going to go straight into playing the first video, so if you need to adjust the volume you can do so here on the keyboard.*