

RE: [M-XCEL] Connected TV MAC-105202907 (P22-65336)[MXCL0327]



Ashwani Raj <ashwani.raj@market-xcel.com>

To: 'Kumar, Suraj ()'

Cc: raaj.dharmani@market-xcel.com; 'Shukla, Sanju (LSDEL rtech)';

deepti@market-xcel.com; pm@market-xcel.com; +1 other

14-11-2022

Subject: RE: [M-XCEL] Connected TV MAC-105202907 (P22-65336)

Hi Suraj,

Hope you are doing well!

Thanks for sending this over. We are feasible to deliver the sample after targeting age, gender, and city at an estimated IR of 60%. The CPI would be INR 160 and we would be needing 5-6 days in field to deliver the entire sample.

Kindly let us know in case of further queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.**

Regards,
Anshika Chugh
+91-9654677531

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14-11-2022

From: Anshika Chugh <anshika.chugh@market-xcel.com>

Sent: 14 November 2022 17:05

To: 'Kumar, Suraj ()' <SURAJ.KUMAR1@kantarc.com>; deepti@market-xcel.com; pm@market-xcel.com

Cc: raaj.dharmani@market-xcel.com; 'Shukla, Sanju (LSDEL rtech)' <Sanju.Shukla@kantarc.com>

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Hi Suraj,

Apologies for the delayed response.

I was in a meeting. Sure, we would ensure to finish the completes by Thursday. However, it would be great if we can have 1-2 days buffer time in case.

Looping in here the PM Team for execution.

Thanks & Regards

Anshika Chugh
Customer Development Executive