

Survey at 68th IPHA Con

1. Use of Soap and water as a daily hygiene habit is important to prevent infections at community level
2. Soap bar technologies should evolve to consider addressing environmental impact due to Palm oil use
3. Total fatty matter content of soap alone does not determine the quality or functional benefits of soap to the user
4. Lifebuoy's new Low TFM technology is more environmentally friendly as compared to conventional high TFM soaps
5. Lifebuoy's new Low TFM technology is superior on germ protection and skin mildness as compared to conventional high TFM soaps
6. I trust Lifebuoy's technology to protect public health against today's stronger germs
7. I would recommend Lifebuoy for Hygiene & Skin Health benefits