

## Shadab Ansari

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**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>  
**Sent:** 12 October 2022 11:09  
**To:** 'Madhura Jagtap'; shadab.ansari@market-xcel.com  
**Cc:** 'Snehal Singh'; 'Aishwarya Samel'; 'Puja Relwani'; manishoberoi@market-xcel.com; 'RFP@'  
**Subject:** RE: Check\_20-049263-01--Online Quant study with Oncologists\_WAVE 3 Launch

Dear Madhura,

Hi! Thank you for the go ahead on Study Check Wave 3. Below are the cost for your reference –

**Check Wave 3 costs again (INR 1,52,600 + tax) for scripting + FW + DP.**

	Study Waves		
	W1	W2	W3
FW cost	140000	126000	126000
DP cost	18500	14000	14000
Scripting cost	22500	12600	12600
Total study cost	181000	152600	152600
Total Cost for 3 Waves +Taxes	486200		

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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**From:** Madhura Jagtap <Madhura.Jagtap@ipsos.com>  
**Sent:** Wednesday, October 12, 2022 10:34 AM

**To:** shadab.ansari@market-xcel.com

**Cc:** shilpa.gupta@market-xcel.com; Snehal Singh <Snehal.Singh@ipsos.com>; Aishwarya Samel <Aishwarya.Samel@ipsos.com>; Puja Relwani <Puja.Relwani@ipsos.com>

**Subject:** Check\_20-049263-01--Online Quant study with Oncologists\_WAVE 3 Launch

Dear Shadab & Shilpa,

We have to launch the Wave 3 for the said project. Stating a new mail chain here involving the RPM support- Puja from our side who will be coordinating henceforth.

The study specifications remain the same.

We will be sharing the RQ + MQ shortly for your reference. We will need the link for checks by tomorrow.

Madhura Jagtap, Research Executive  
**Healthcare**

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**GAME CHANGERS**

