Hi team,

Good morning,

PFA the EWN for the new study. In these qualitative interviews we have to target **organization and designations for B2B conversations. Below are the** relevant expert profile, Kindly have a look.

1. Transasia / Roche / Abbott / Sysmex / Siemens / Mindray - CXO / Product heads
2. SRL / Thyrocare / Dr. Lal Pathlabs – Product heads / Country heads
3. Government officials involved in the IVD equipment / reagents tendering process.

**Objective of the study is to discussion and understand** economics, trends, cost structure of equipment / reagents used in diagnostic lab / hospital in key modalities (Clinical chemistry, Immunoassay, Hematology, Urinalysis, Histopathology)