

## NON-DISCLOSURE AGREEMENT AND PROJECT RELEASE

In connection with my participation in the research project dated **July 2023** (the "Project"), I hereby grant Mozaic Group, Inc. ("Company") and their third party clients the irrevocable right to use and reproduce my opinions, in connection with the products or services disclosed and discussed during this Project in any manner including but not limited to use in connection with any product or service concepts, advertising materials (including reproduction in any and all publications and advertising media), wherever and however they desire, throughout the world at any time. Personally identifiable information will not be associated with any opinions that I share. I understand that all copyrights to the product or service concepts and advertising materials disclosed to me are owned either by Company or their third-party clients. I specifically release Company and their third-party clients from any and all liability to me, of any and every nature, arising out of any use or uses of the above.

I warrant and represent that my participation does not in any way conflict with any existing commitment on my part.

I also agree that I will not disclose to any third parties for a period of two (2) years from the first day of the Project any "confidential information" provided to me as a part of this Project, including but not limited to information concerning unreleased products or services, marketing materials relating to any such products or services (advertising and packaging concepts, web site designs and text, local event concepts and promotional programs) or any other information that is not publicly available that is designated as being confidential or which a reasonable person would treat as confidential.

I release Company as well as their third party clients from any and all claims and causes of action I may have now or in the future including but not limited to claims based upon defamation, invasion of right of privacy, publicity or personality, copyright or trademark infringement in connection with my participation in this Project and I agree not to institute any legal action based on any of the grounds specified in this section.

I certify that I am not a minor (unless this release is signed by a parent or guardian) and that I am under no legal or contractual disability to grant the rights and license above.

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By Participant (sign)

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Name of Participant (print)

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Date

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Telephone Number